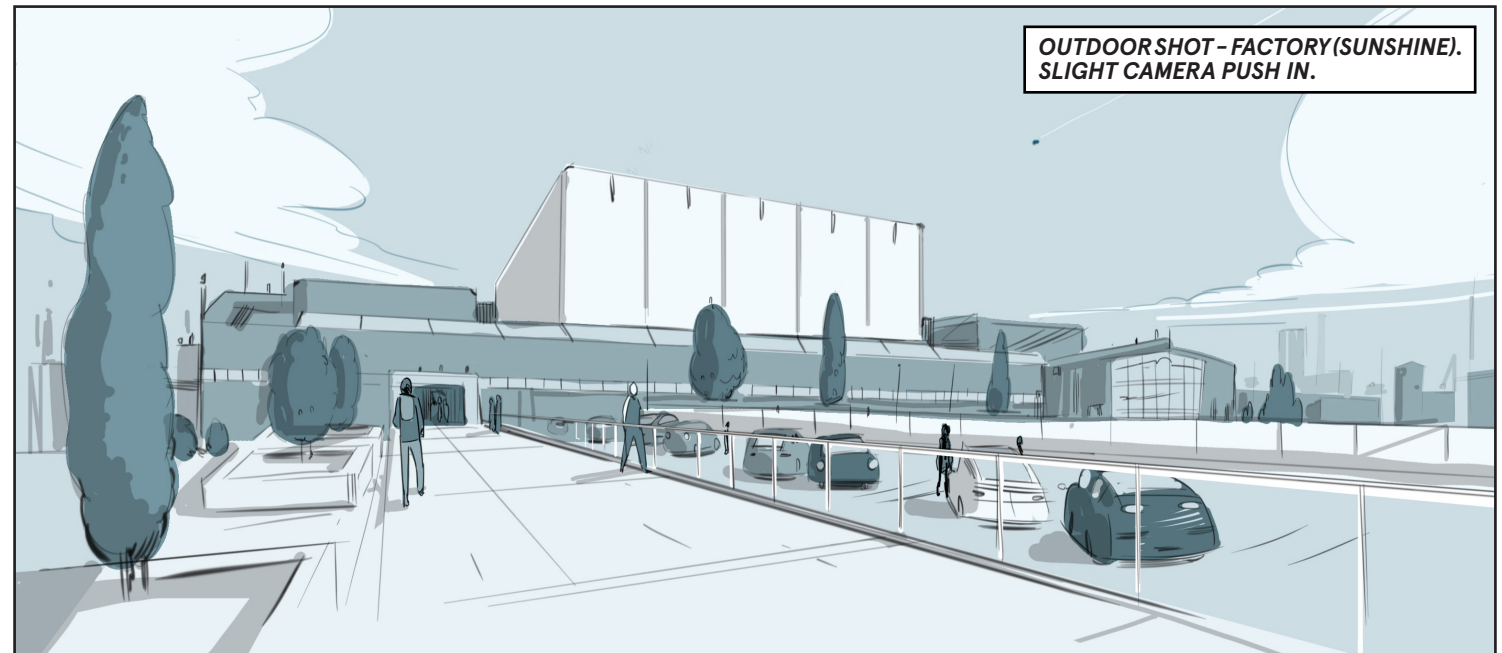
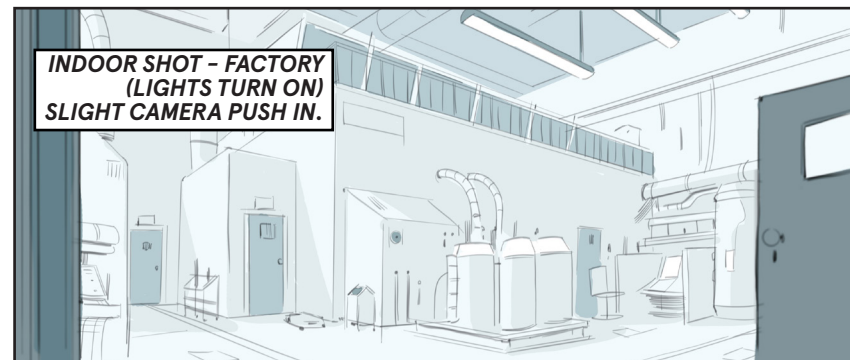


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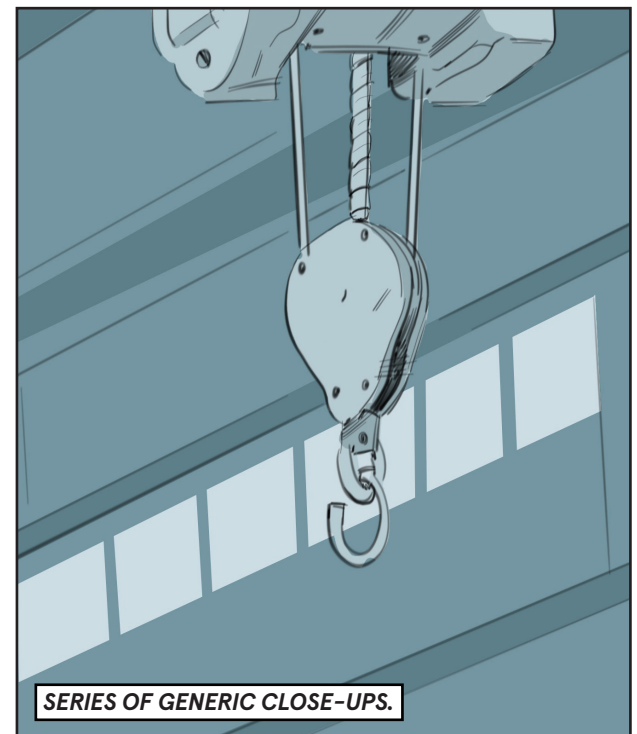
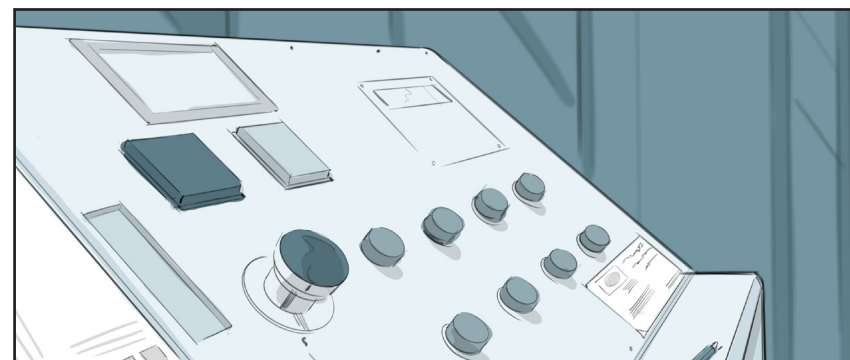
OPEREALITY



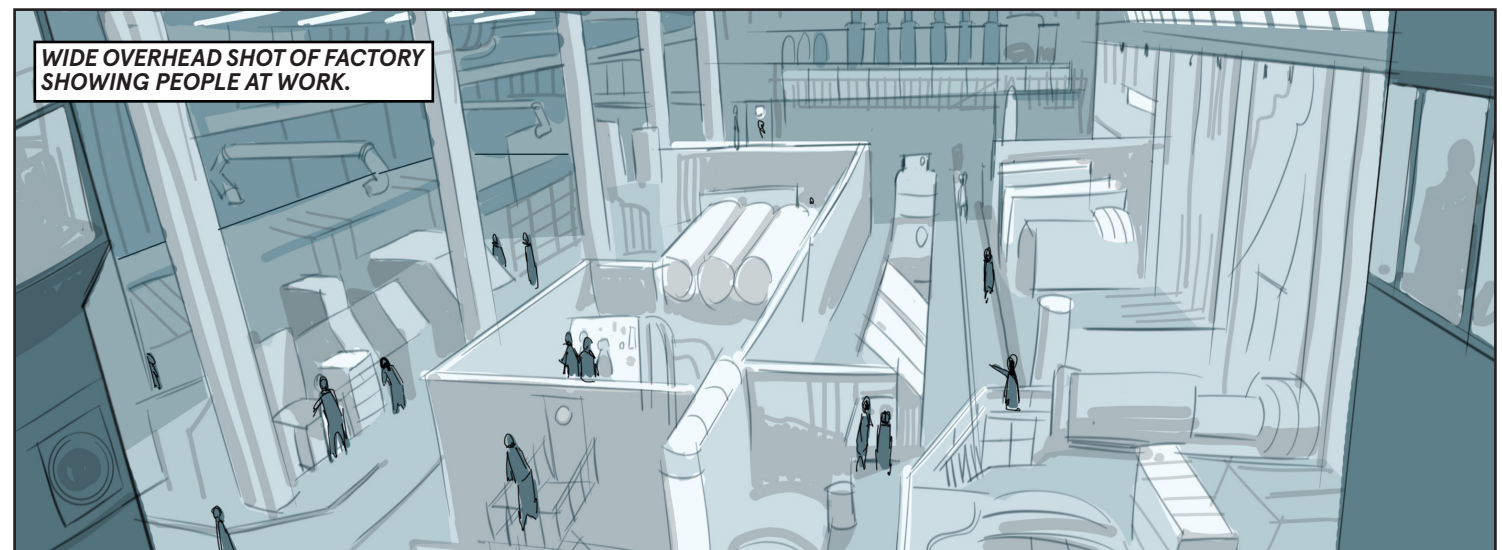
OUTDOOR SHOT - FACTORY (SUNSHINE).
SLIGHT CAMERA PUSH IN.



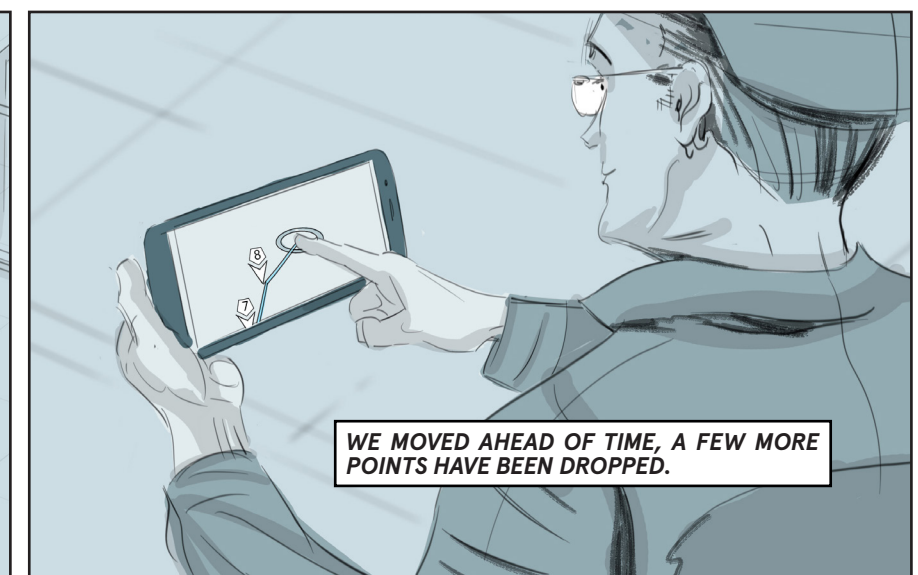
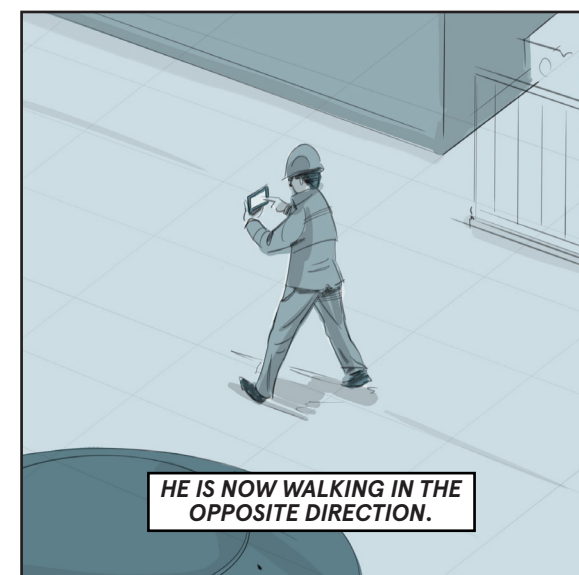
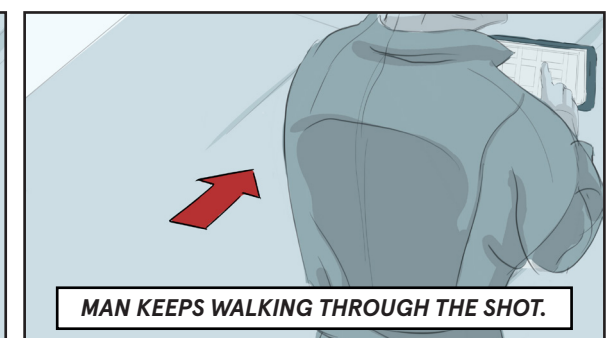
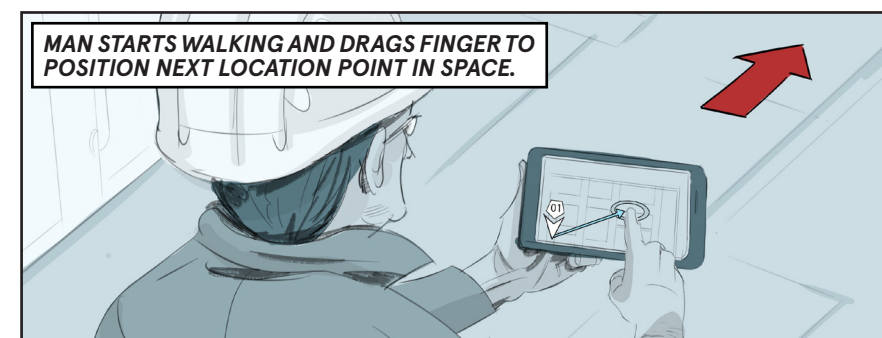
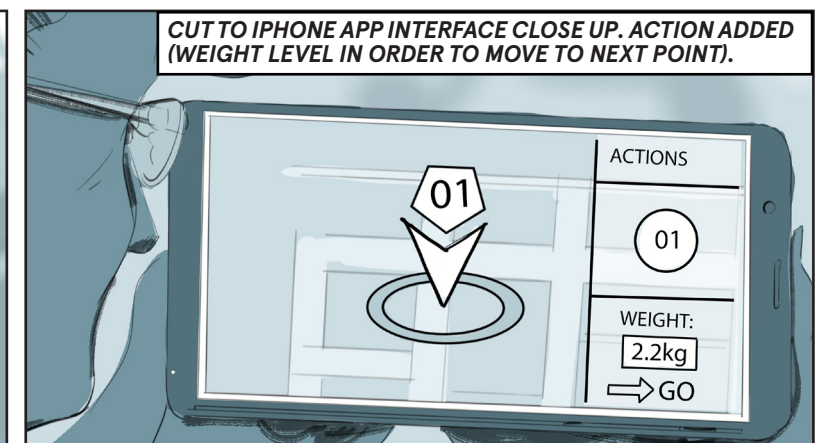
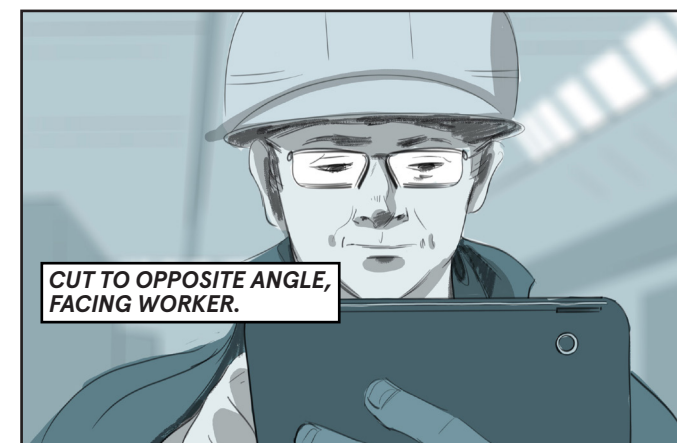
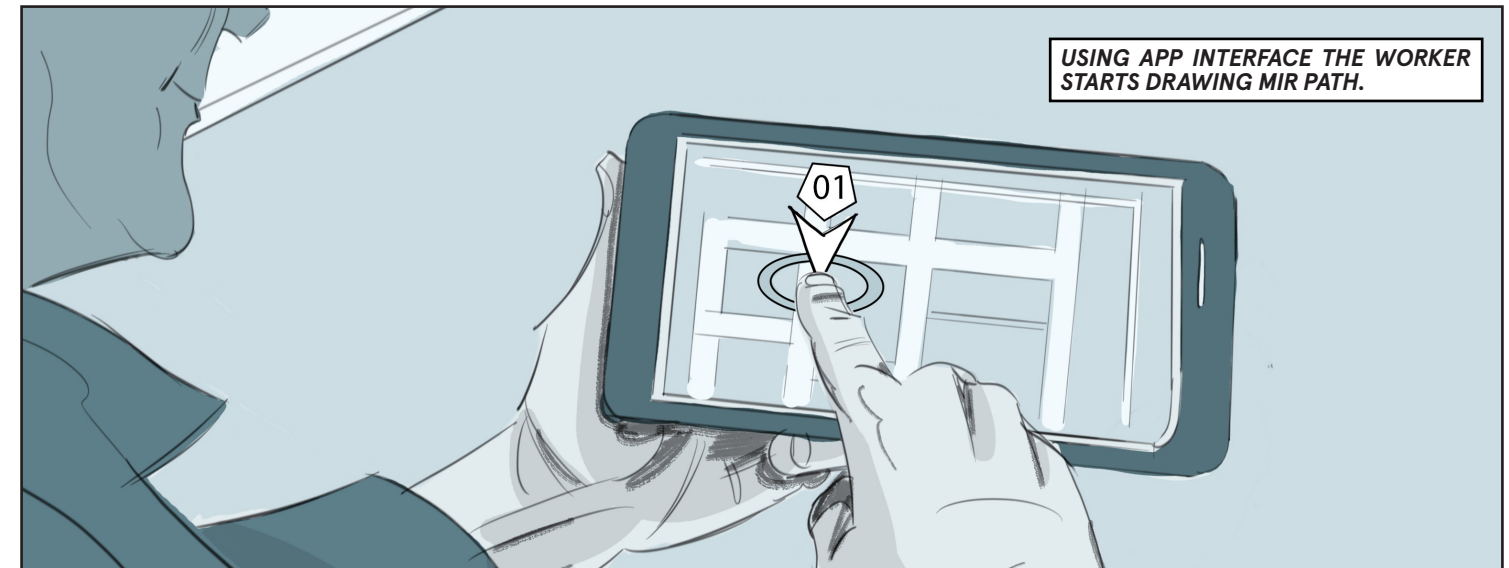
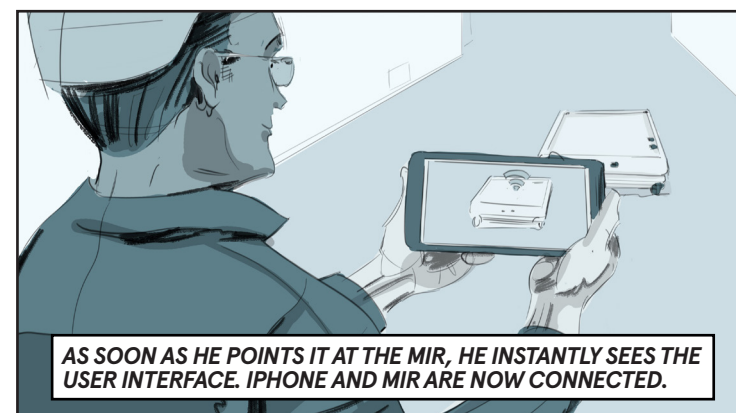
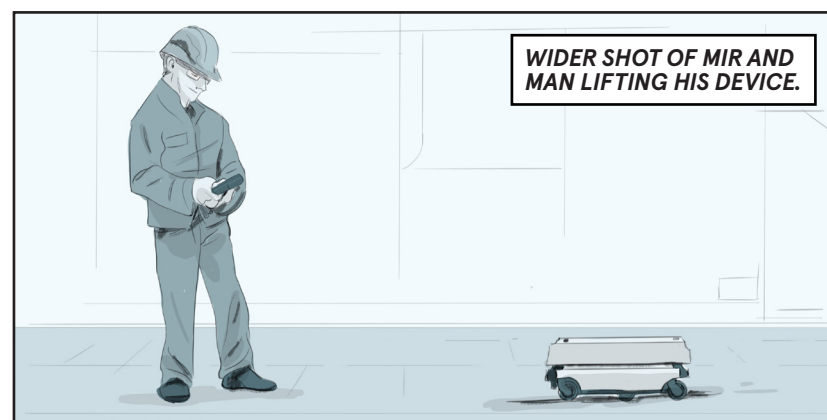
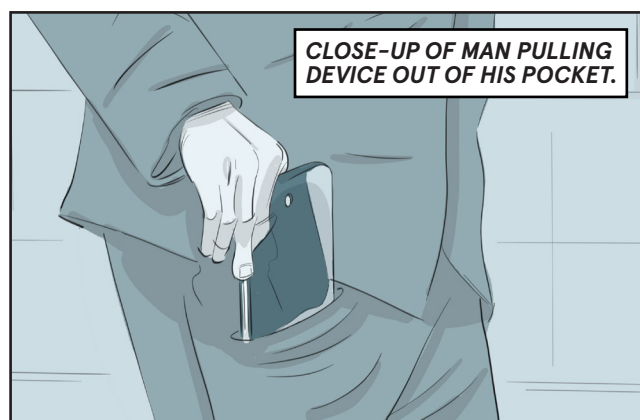
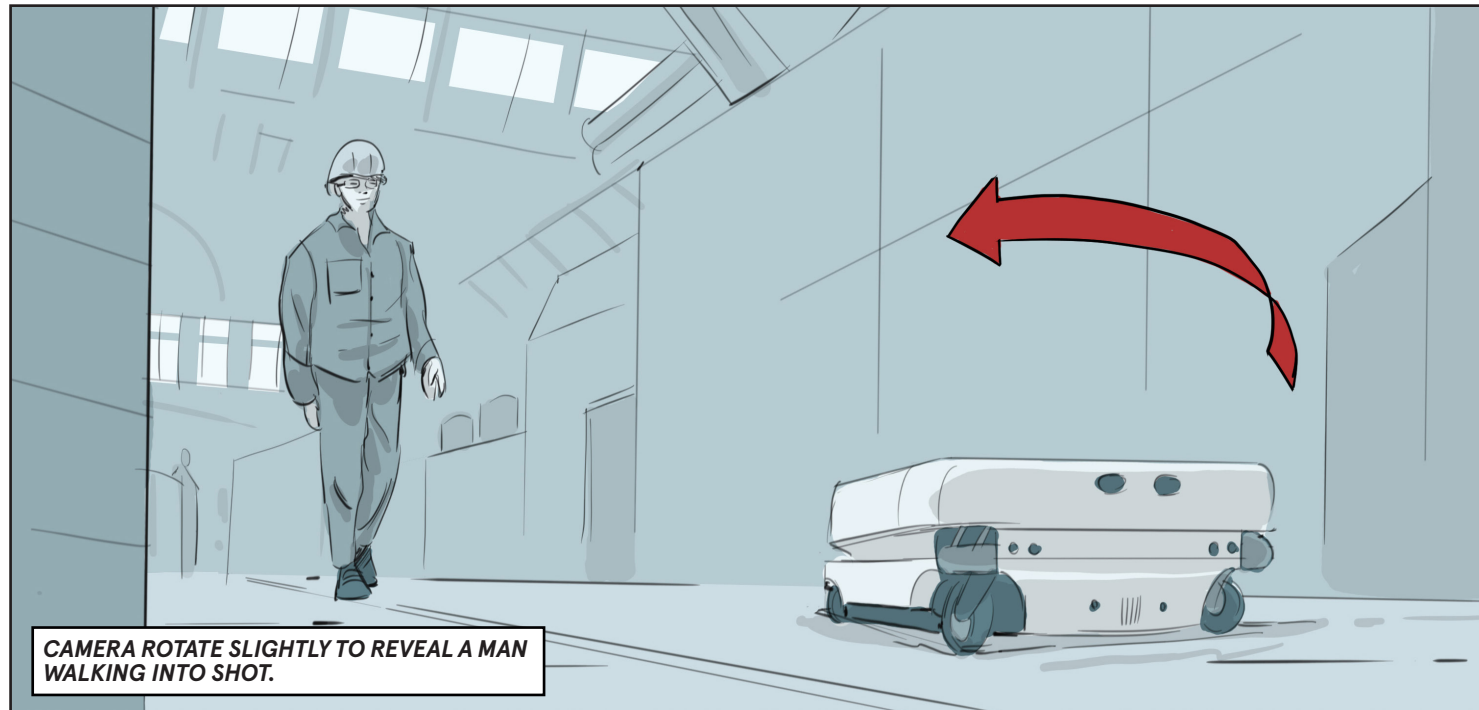
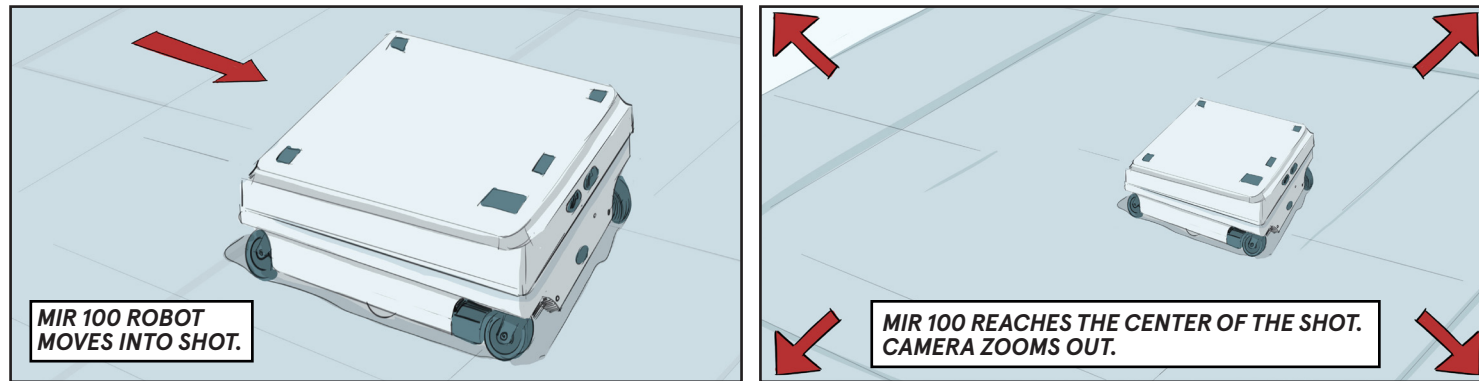
INDOOR SHOT - FACTORY
(LIGHTS TURN ON)
SLIGHT CAMERA PUSH IN.

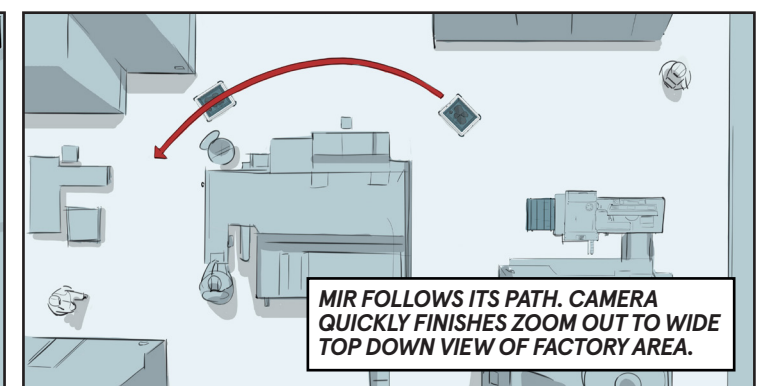
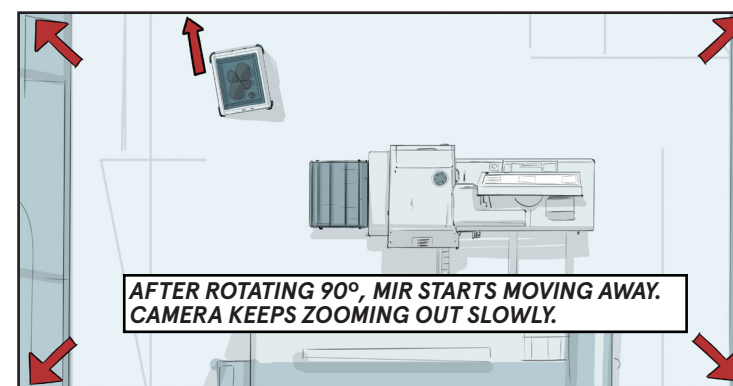
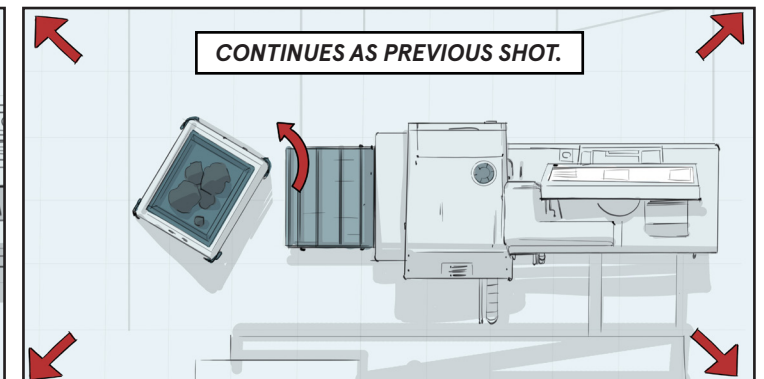
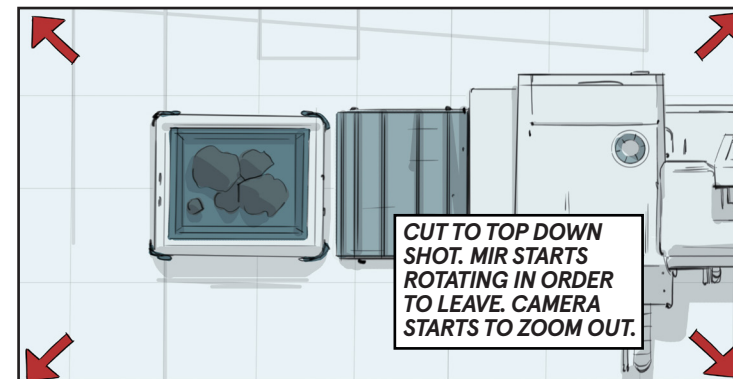
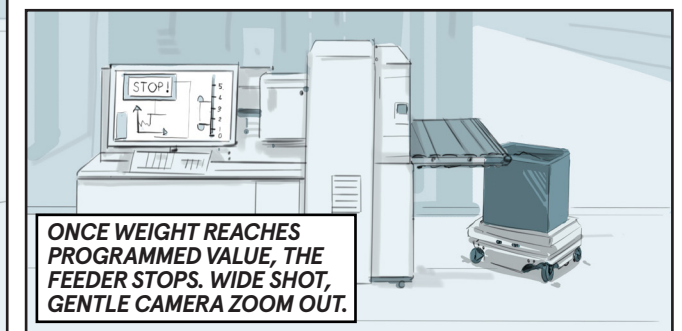
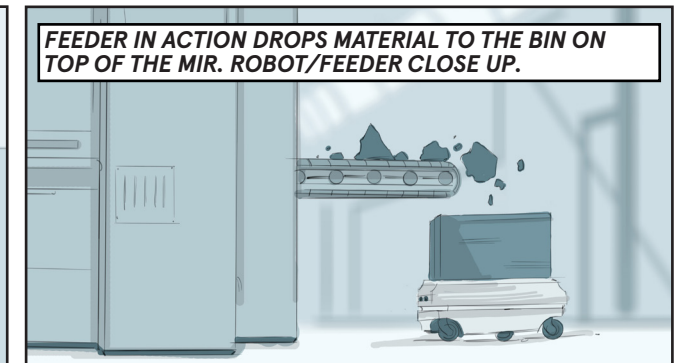
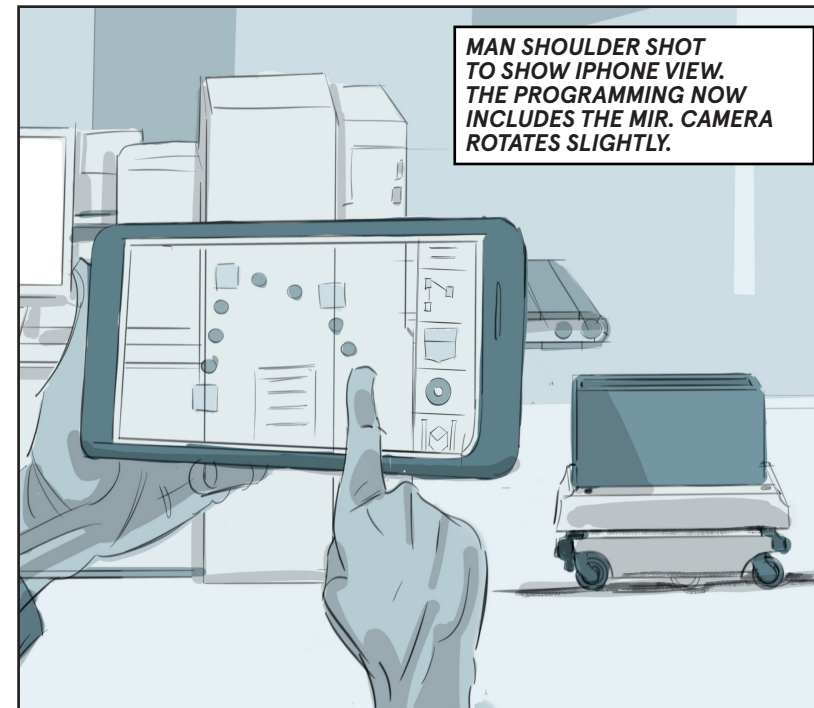
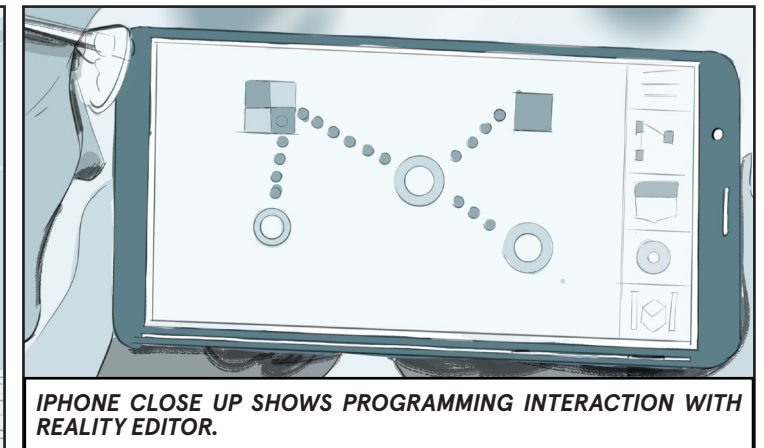
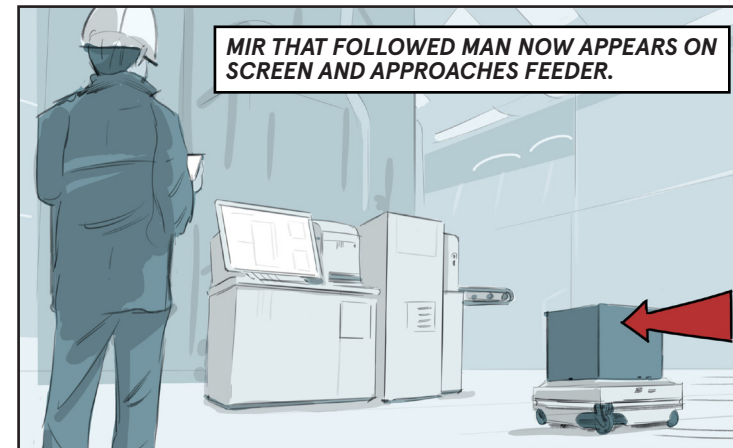
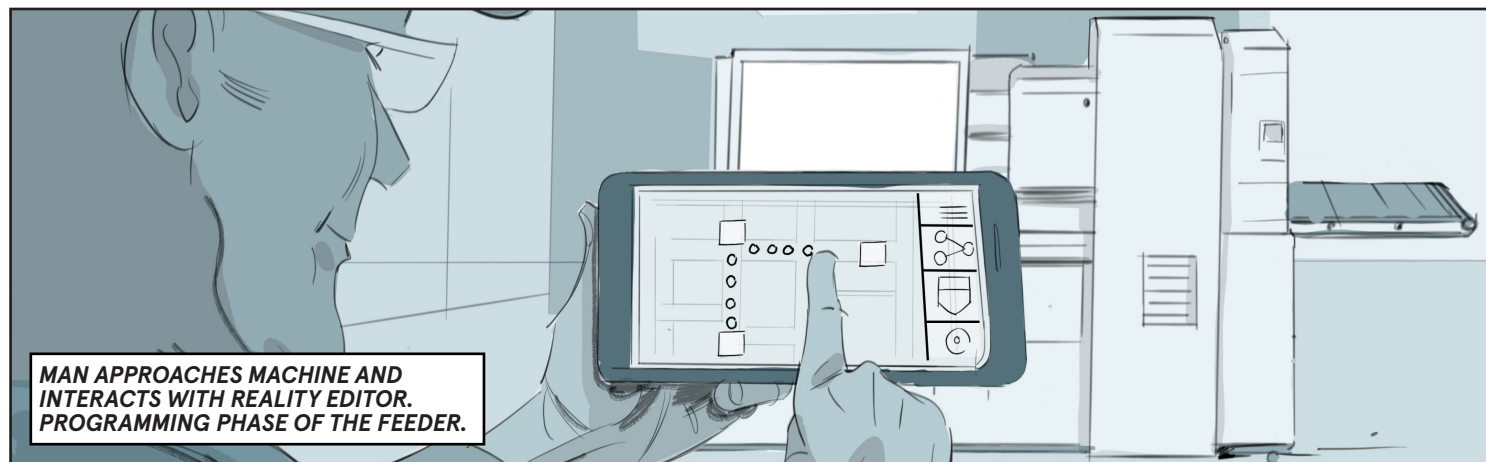
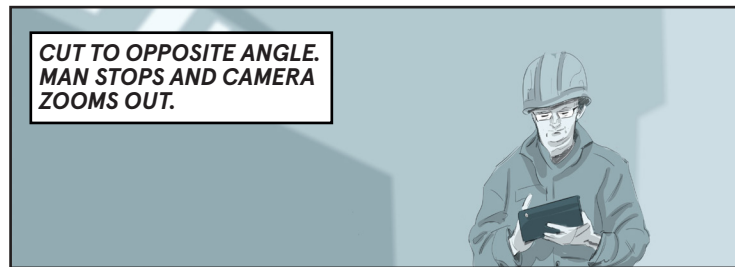
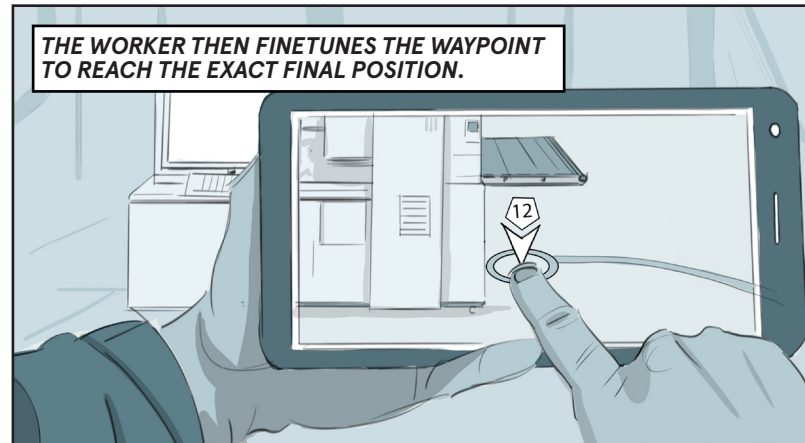
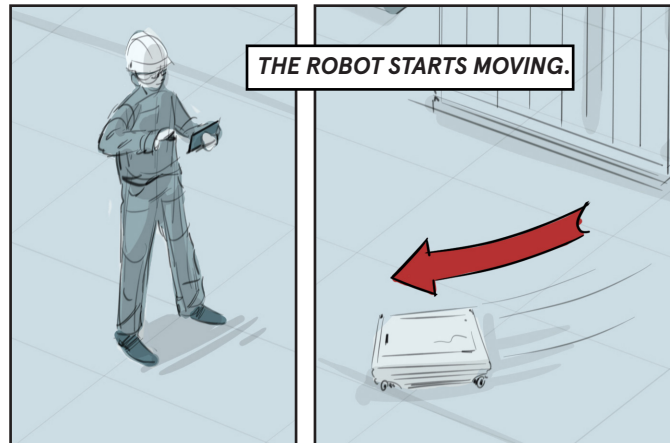
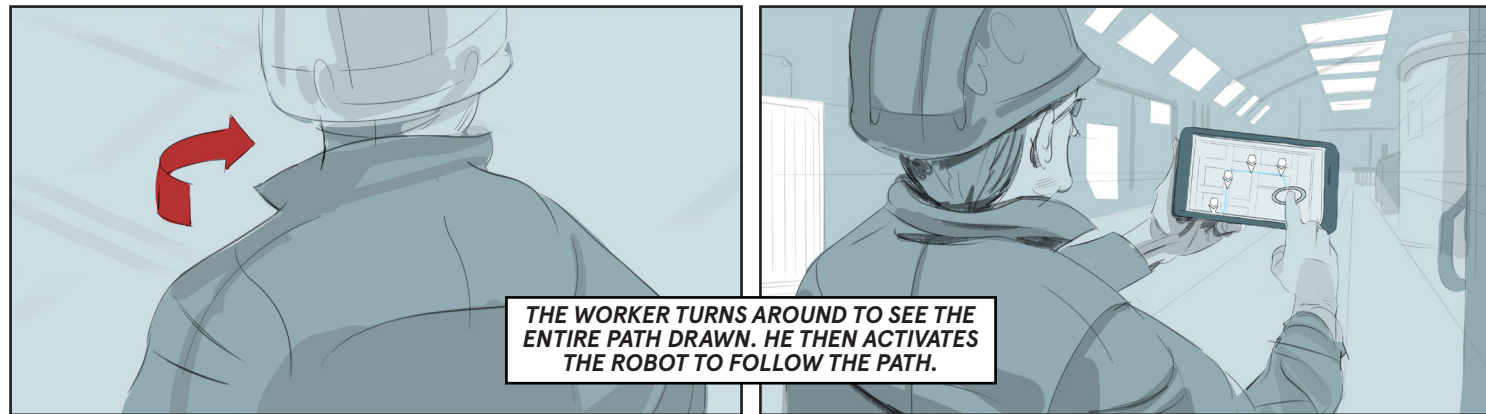


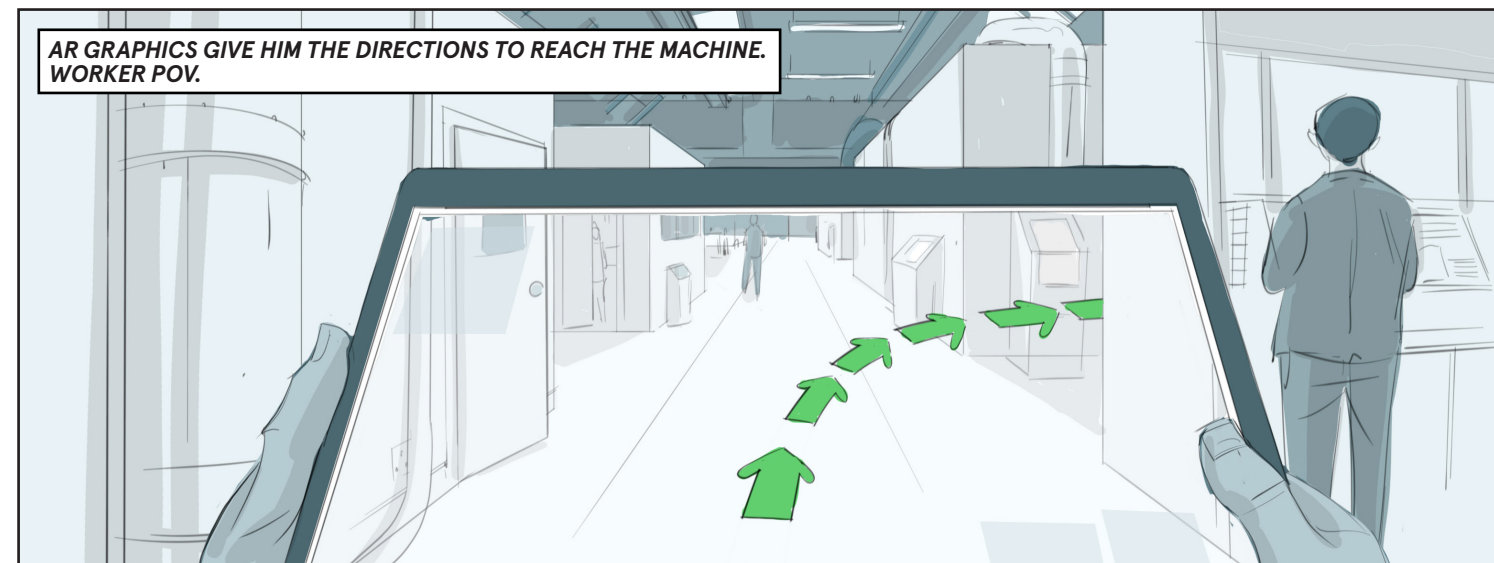
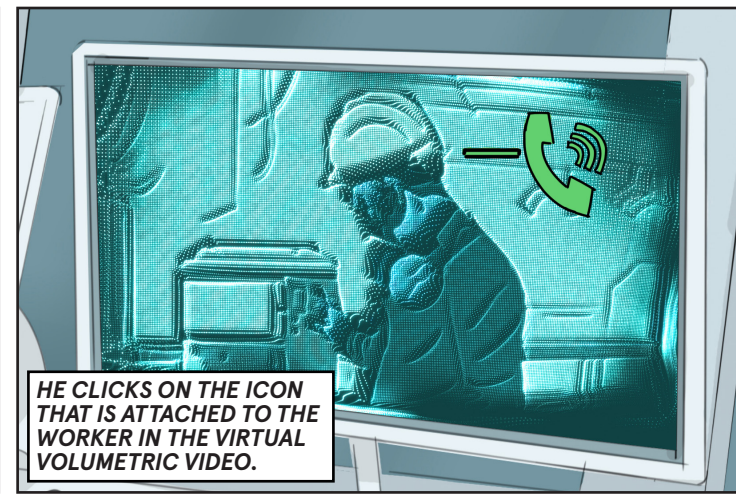
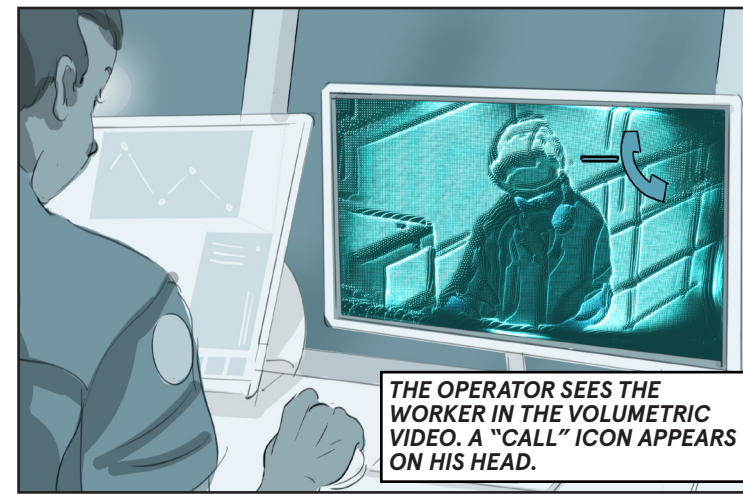
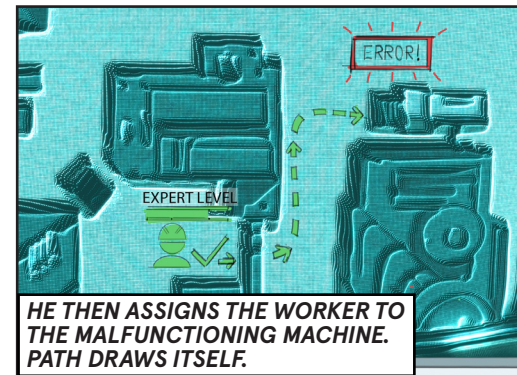
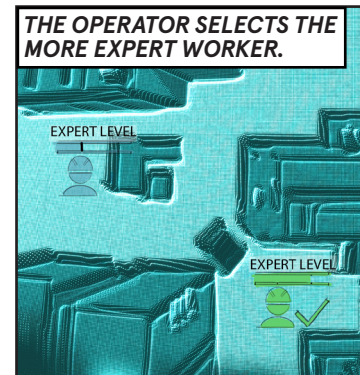
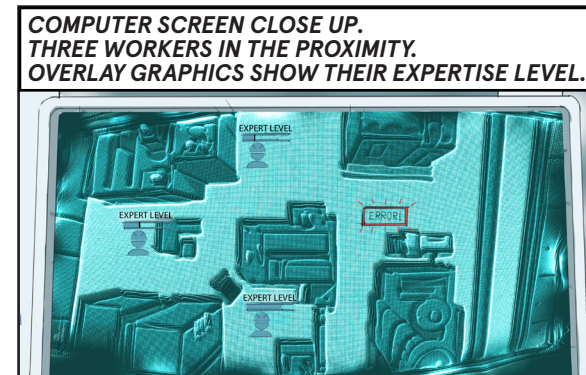
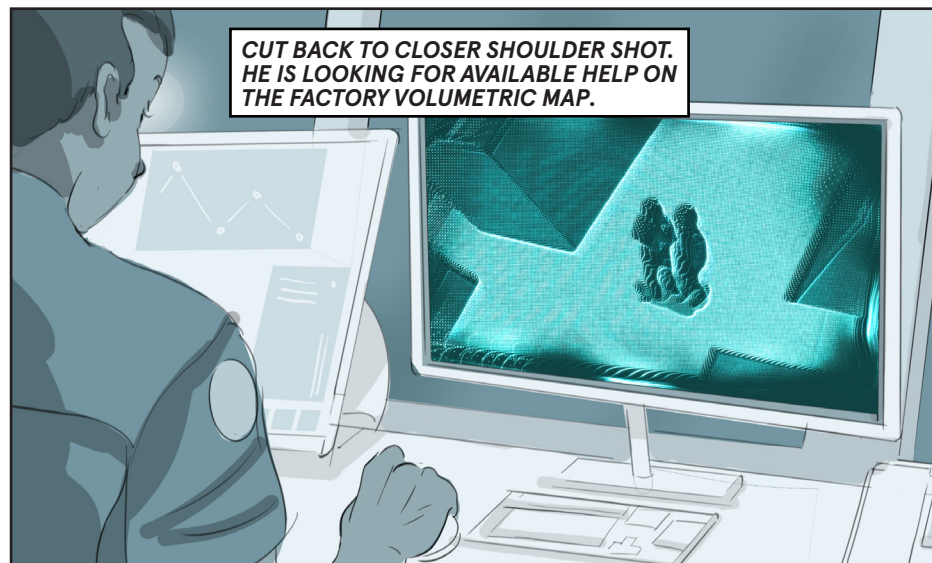
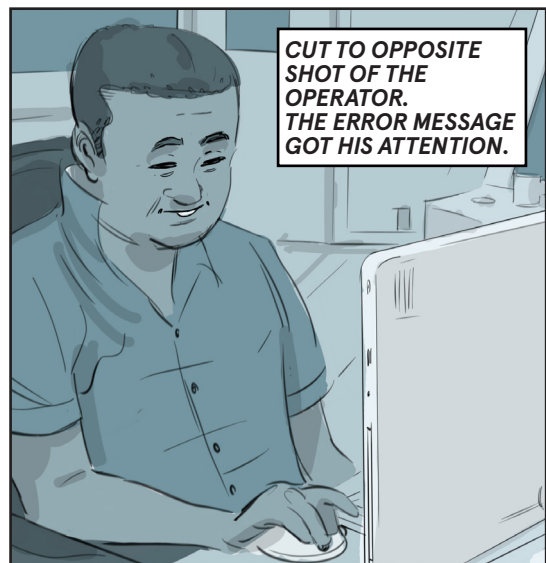
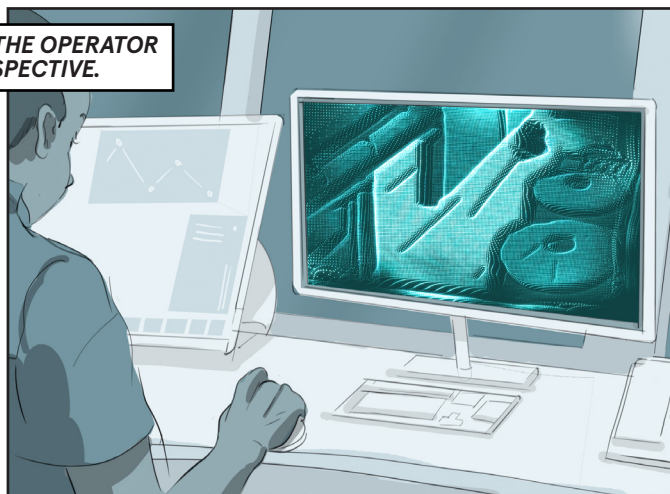
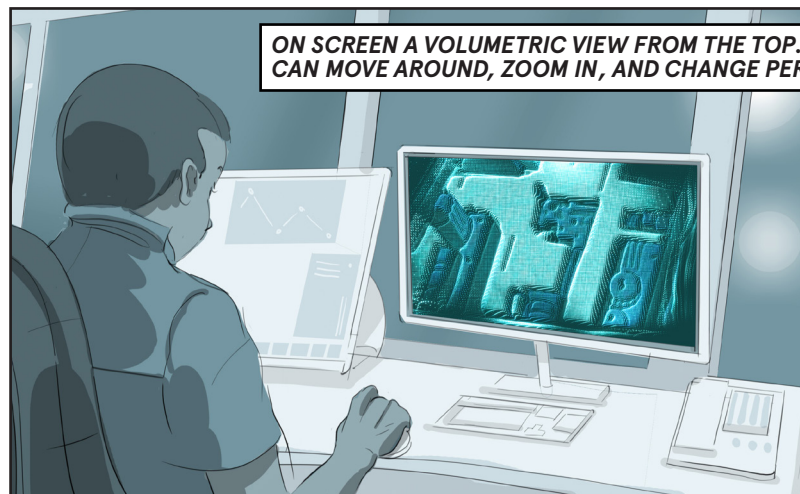
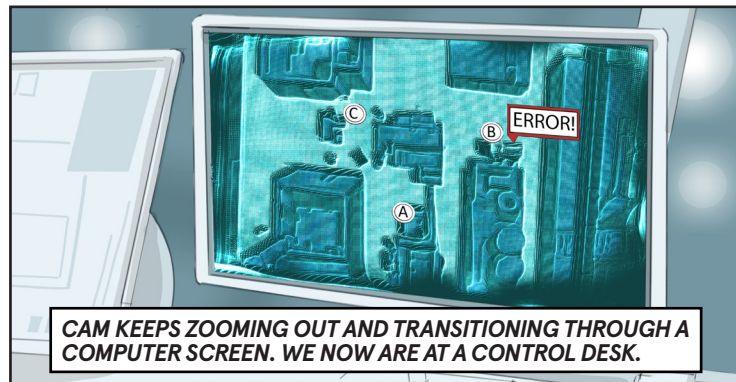
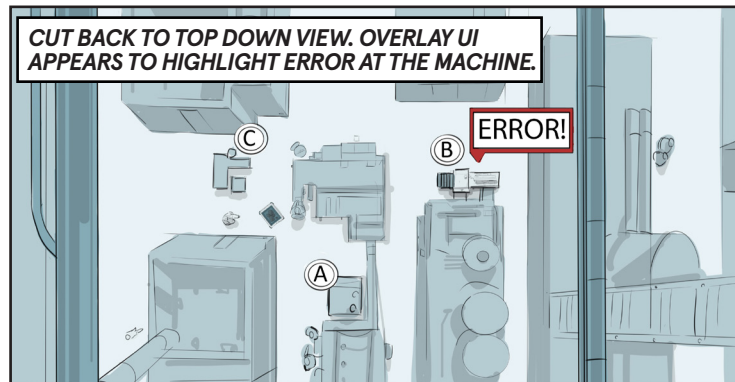
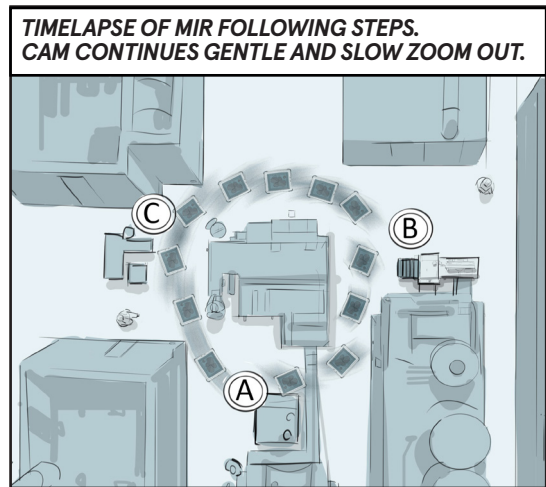
SERIES OF GENERIC CLOSE-UPS.

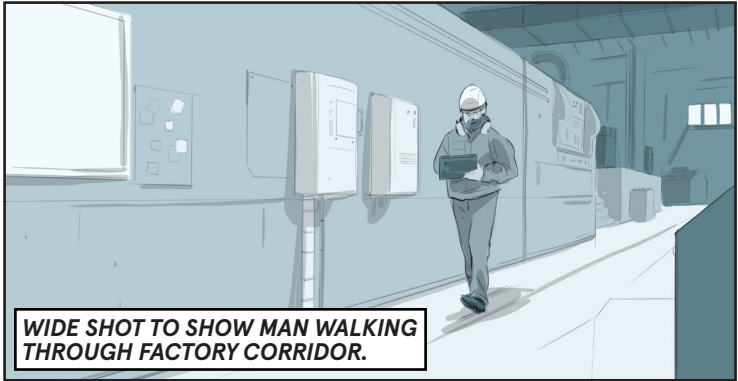


WIDE OVERHEAD SHOT OF FACTORY
SHOWING PEOPLE AT WORK.

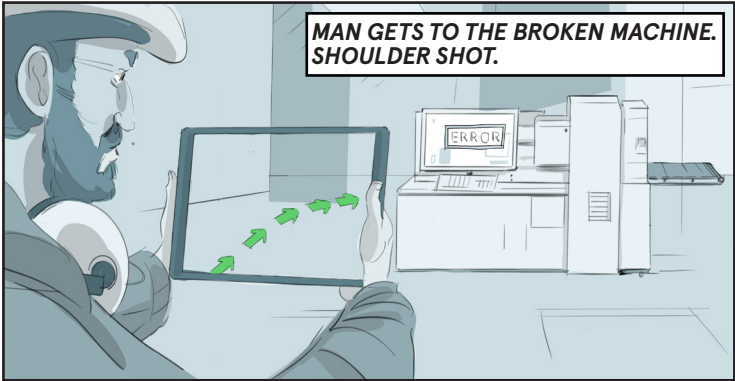




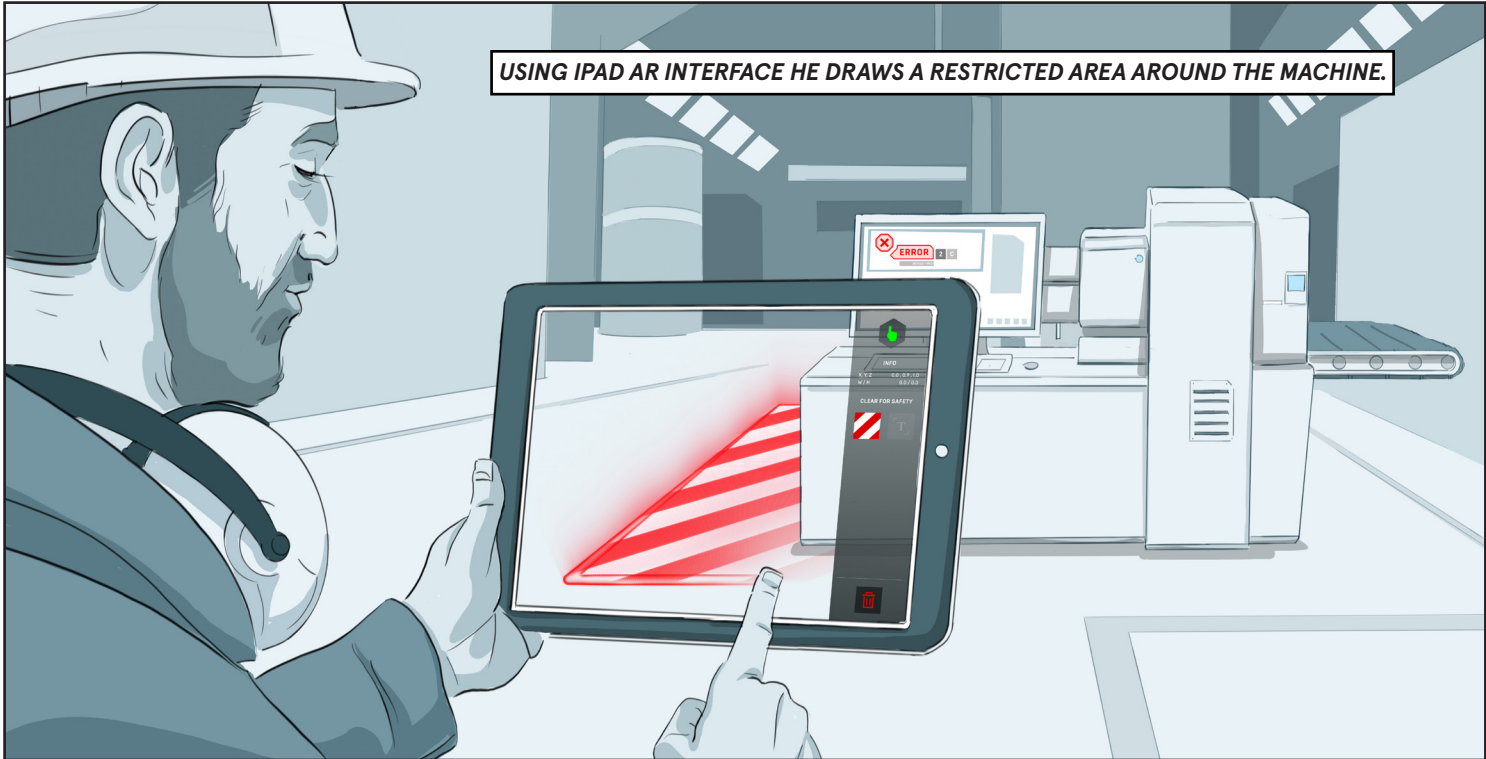




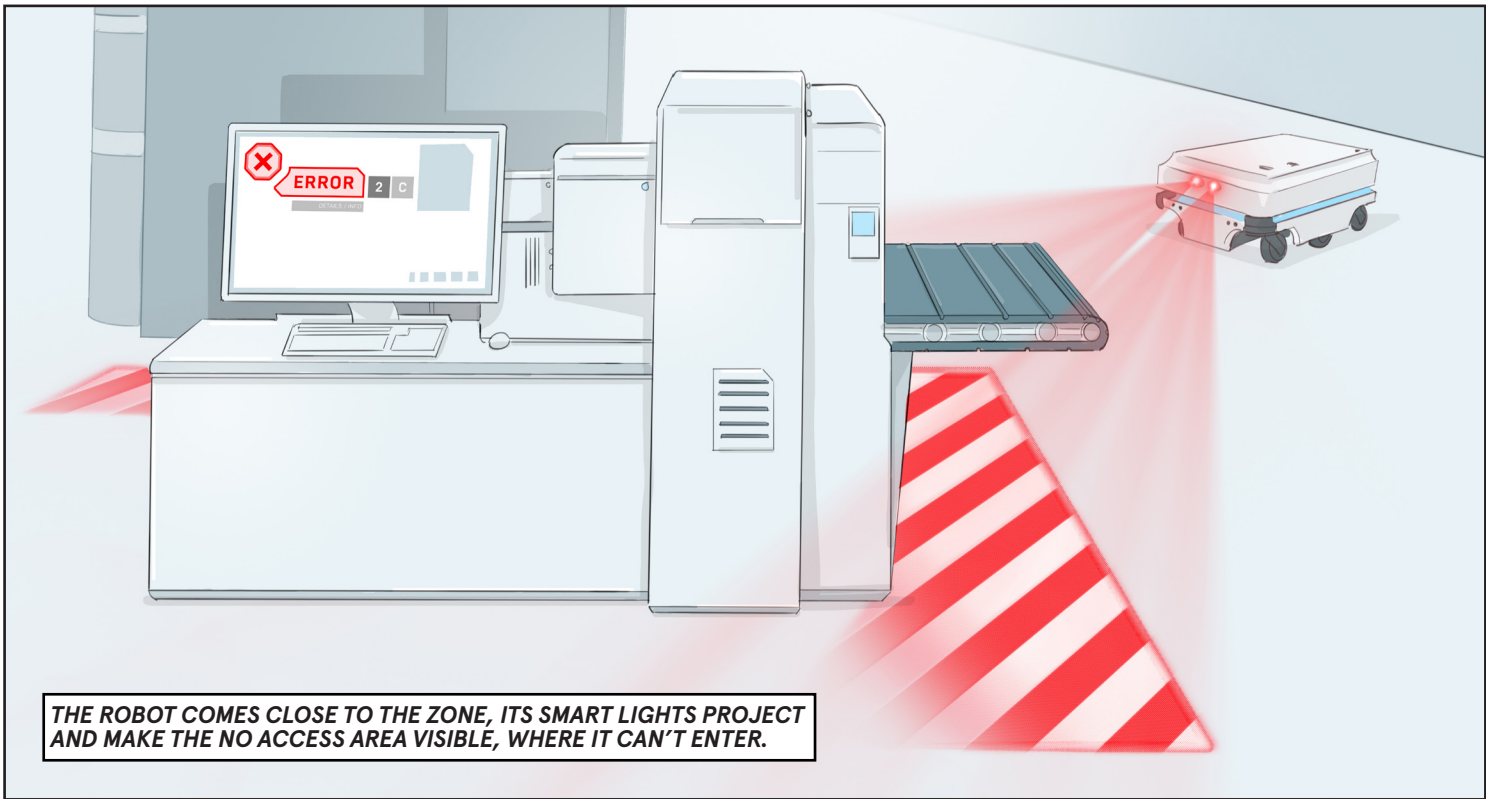
WIDE SHOT TO SHOW MAN WALKING THROUGH FACTORY CORRIDOR.



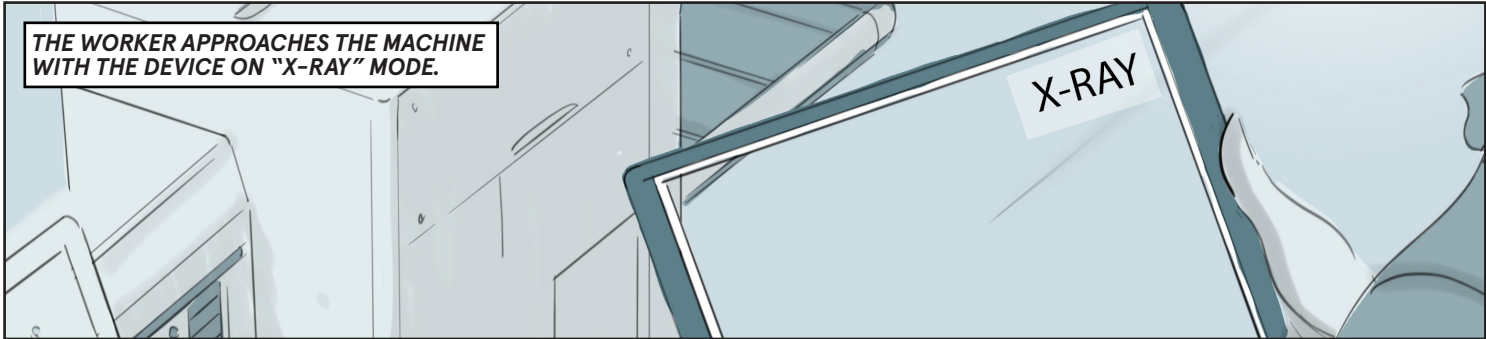
MAN GETS TO THE BROKEN MACHINE. SHOULDER SHOT.



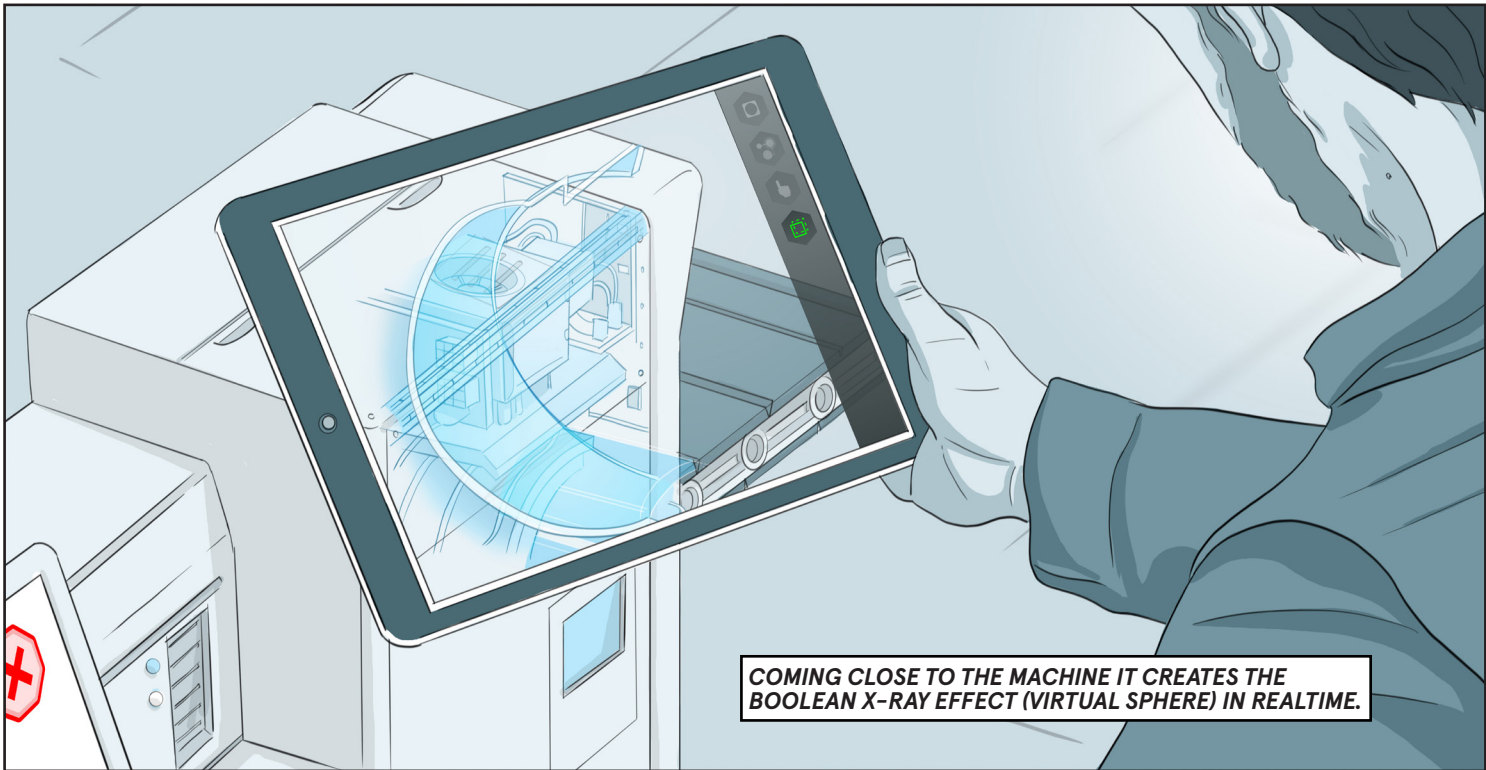
USING IPAD AR INTERFACE HE DRAWS A RESTRICTED AREA AROUND THE MACHINE.



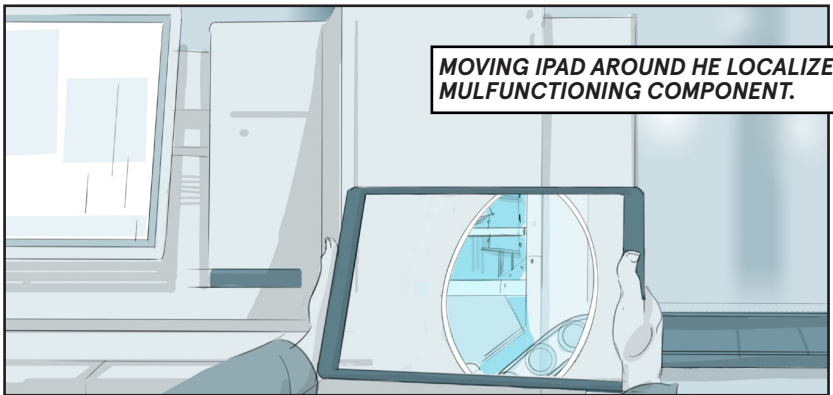
THE ROBOT COMES CLOSE TO THE ZONE, ITS SMART LIGHTS PROJECT AND MAKE THE NO ACCESS AREA VISIBLE, WHERE IT CAN'T ENTER.



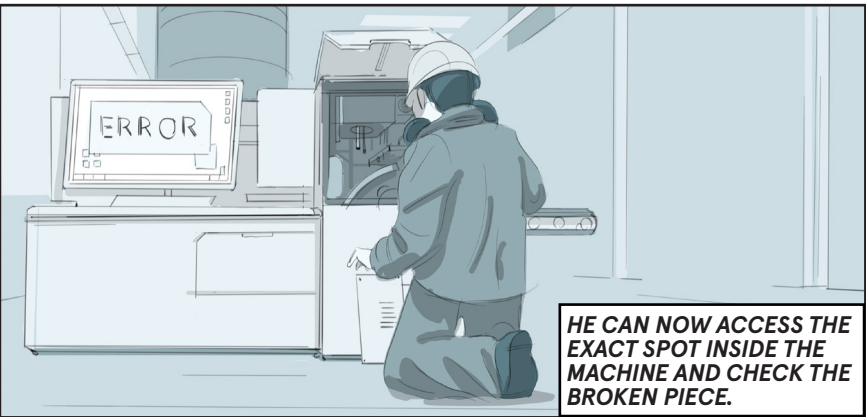
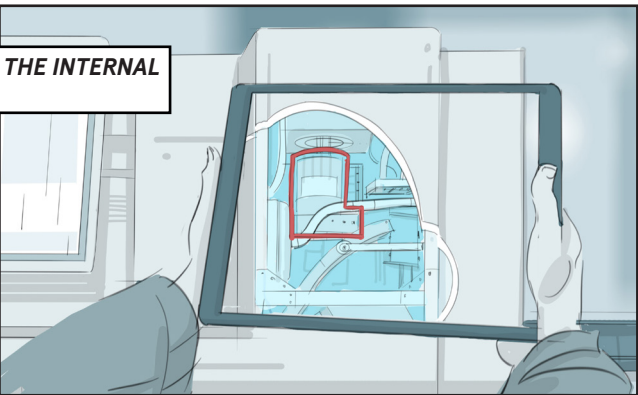
THE WORKER APPROACHES THE MACHINE WITH THE DEVICE ON "X-RAY" MODE.



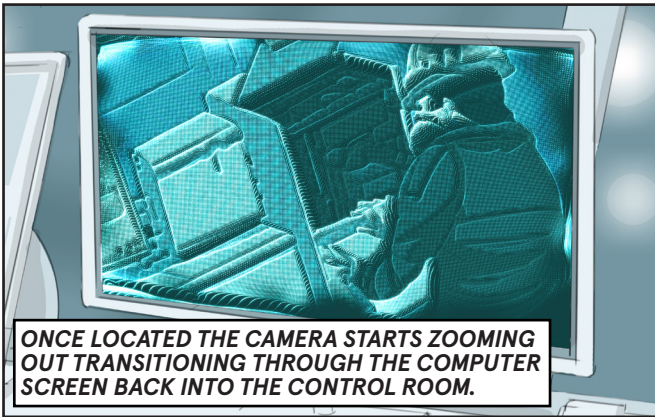
COMING CLOSE TO THE MACHINE IT CREATES THE BOOLEAN X-RAY EFFECT (VIRTUAL SPHERE) IN REALTIME.



MOVING IPAD AROUND HE LOCALIZES THE INTERNAL MULFUNCTIONING COMPONENT.

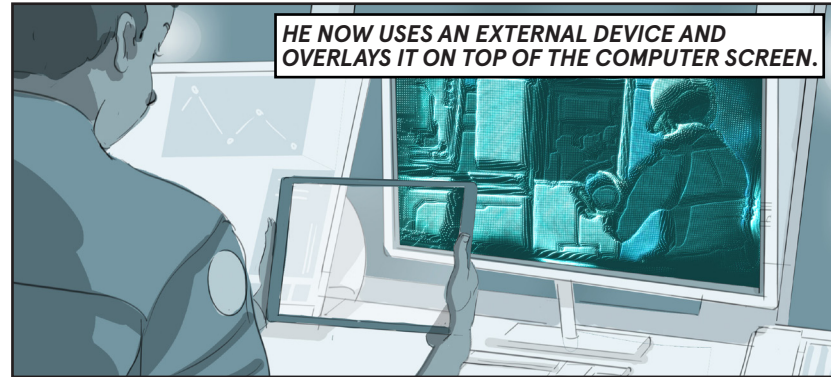
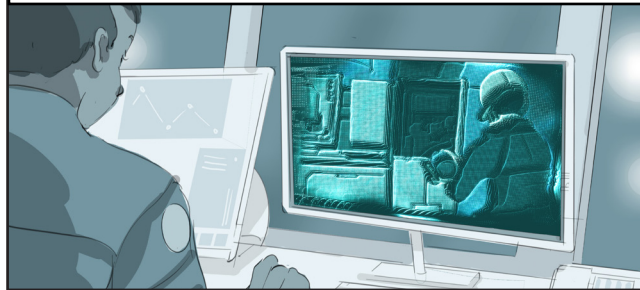


HE CAN NOW ACCESS THE EXACT SPOT INSIDE THE MACHINE AND CHECK THE BROKEN PIECE.

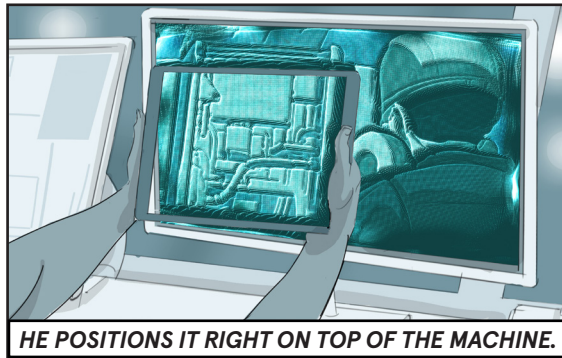


ONCE LOCATED THE CAMERA STARTS ZOOMING OUT TRANSITIONING THROUGH THE COMPUTER SCREEN BACK INTO THE CONTROL ROOM.

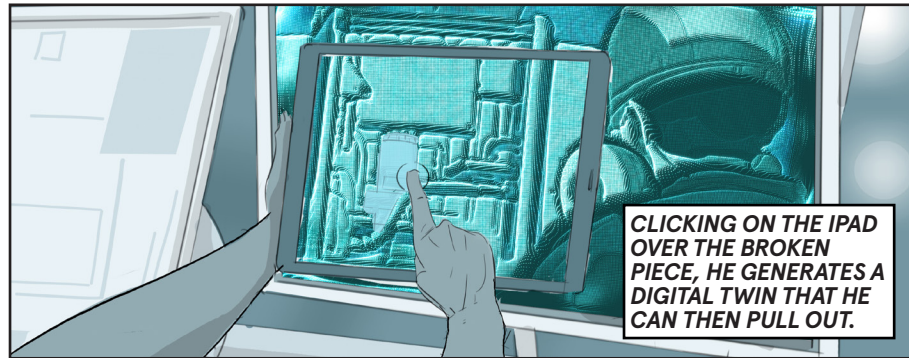
SHOULDER SHOT OF AN OPERATOR INTERACTING WITH THE VOLUMETRIC LIVE FEED VIDEO OF THE SITUATION. THE OPERATOR INSPECTS THE SCENE FROM A CLOSER ANGLE.



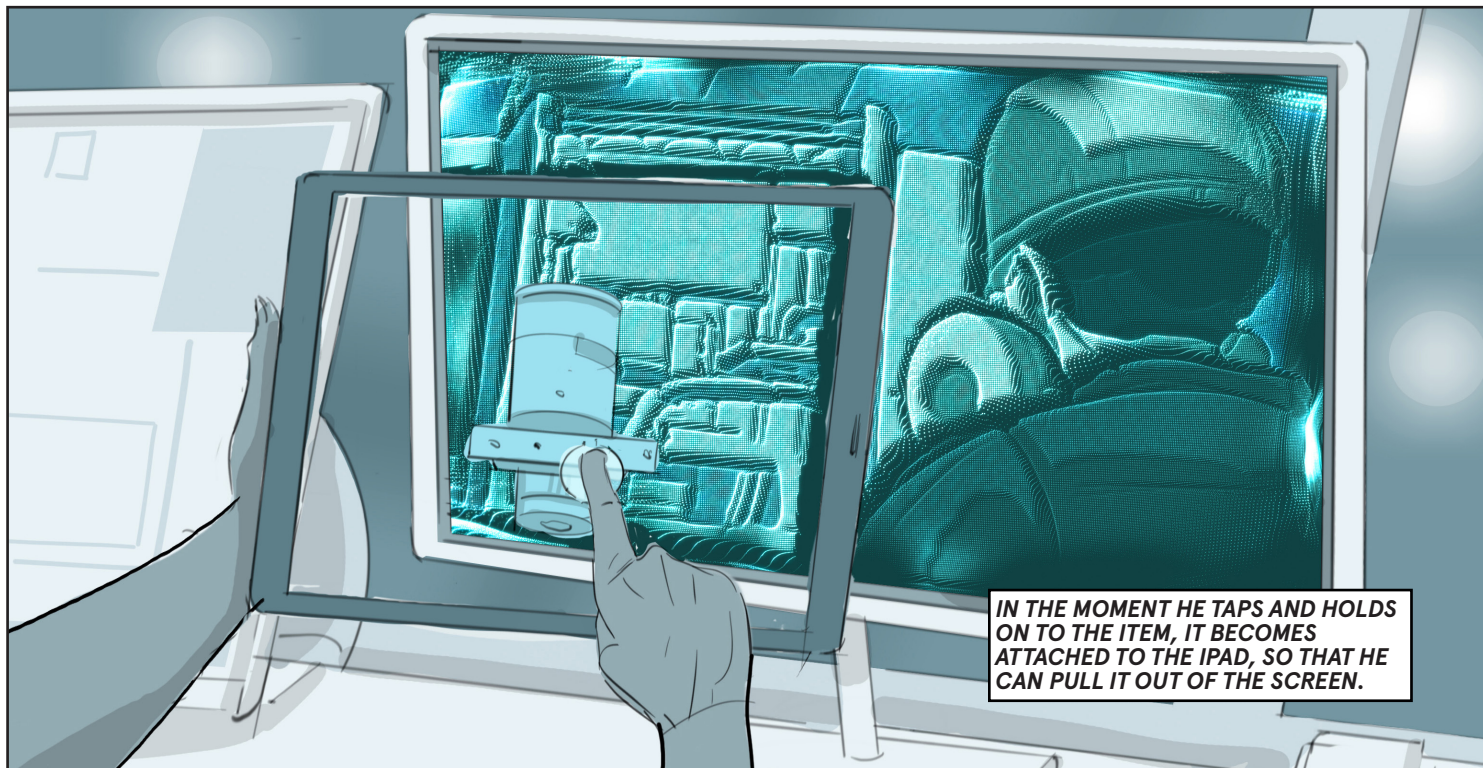
HE NOW USES AN EXTERNAL DEVICE AND OVERLAYS IT ON TOP OF THE COMPUTER SCREEN.



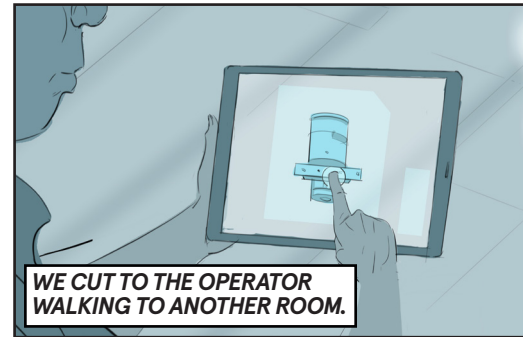
HE POSITIONS IT RIGHT ON TOP OF THE MACHINE.



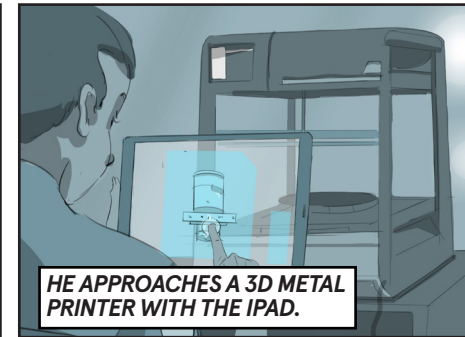
CLICKING ON THE IPAD OVER THE BROKEN PIECE, HE GENERATES A DIGITAL TWIN THAT HE CAN THEN PULL OUT.



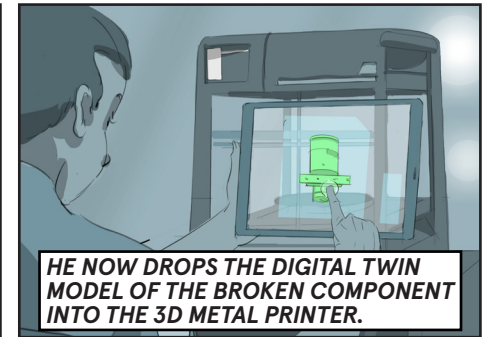
IN THE MOMENT HE TAPS AND HOLDS ON TO THE ITEM, IT BECOMES ATTACHED TO THE IPAD, SO THAT HE CAN PULL IT OUT OF THE SCREEN.



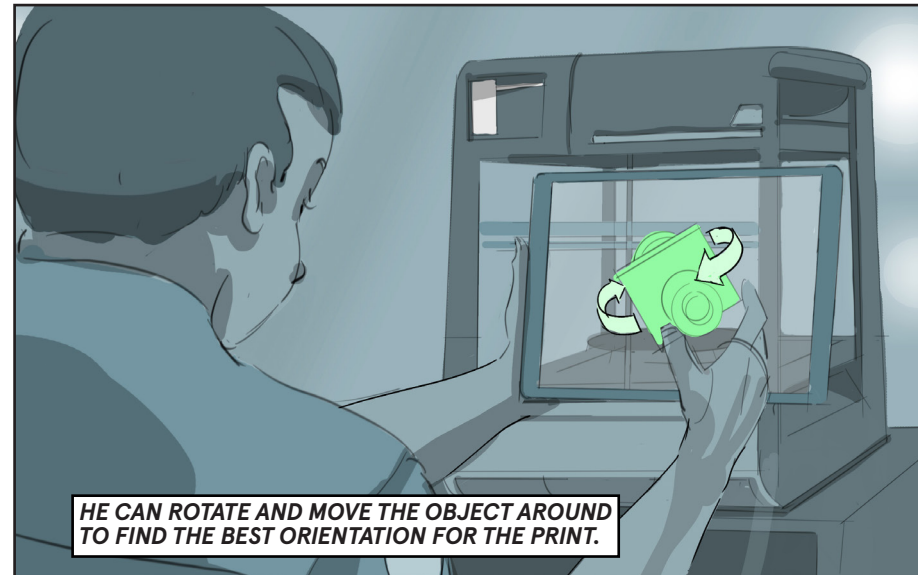
WE CUT TO THE OPERATOR WALKING TO ANOTHER ROOM.



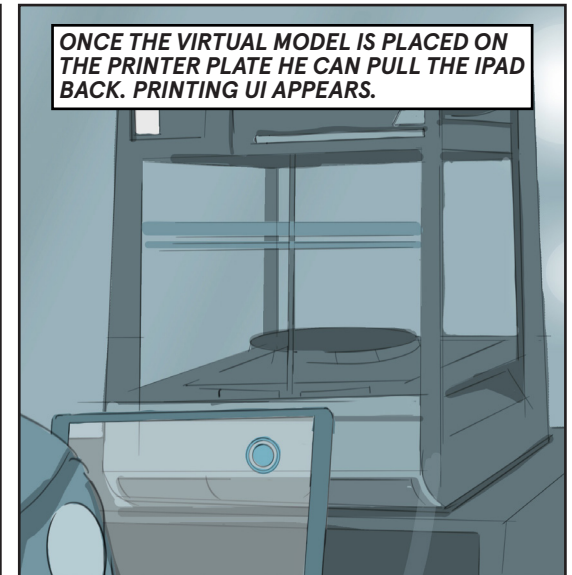
HE APPROACHES A 3D METAL PRINTER WITH THE IPAD.



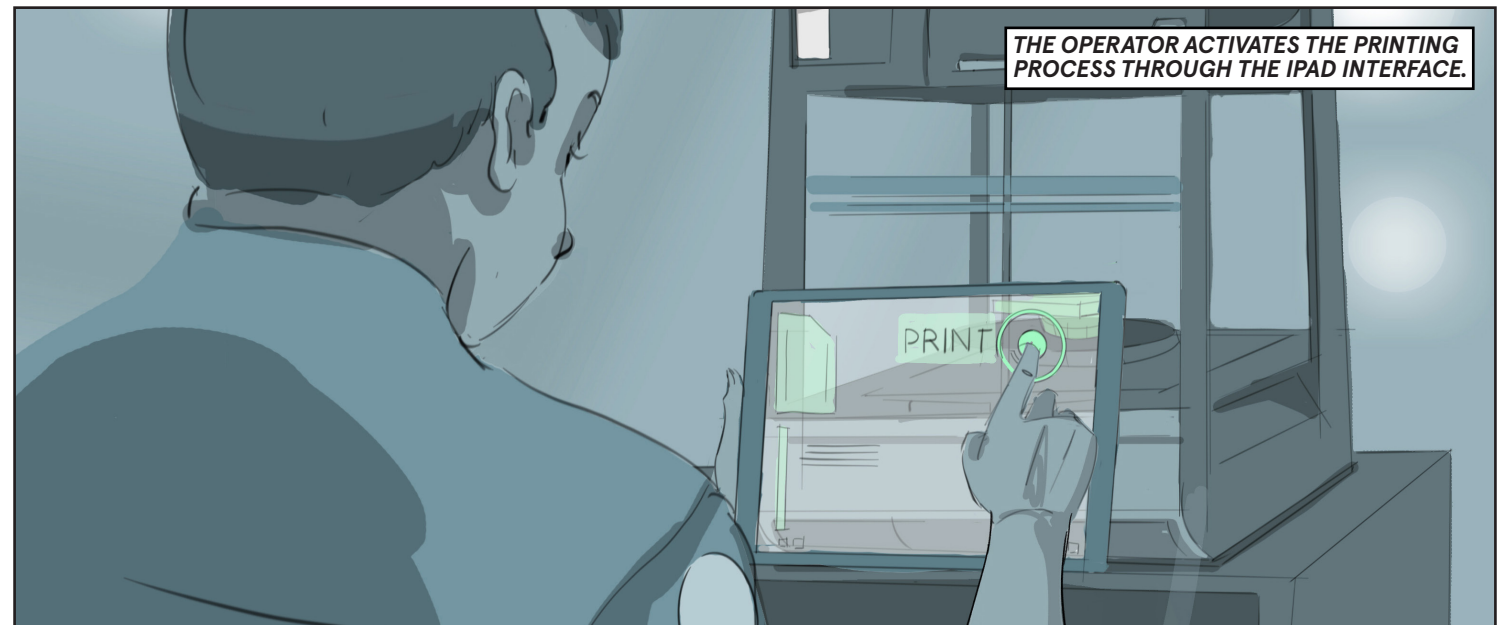
HE NOW DROPS THE DIGITAL TWIN MODEL OF THE BROKEN COMPONENT INTO THE 3D METAL PRINTER.



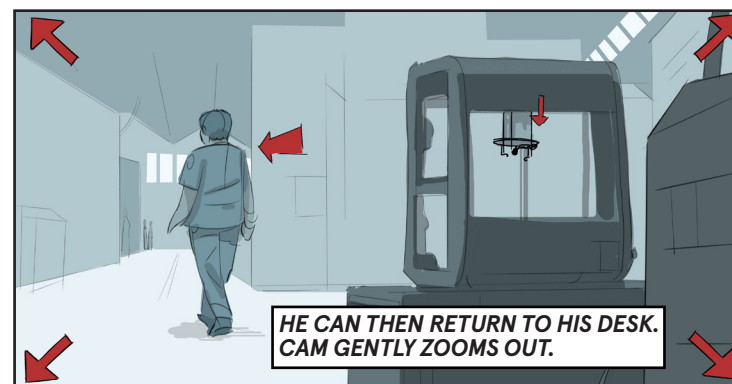
HE CAN ROTATE AND MOVE THE OBJECT AROUND TO FIND THE BEST ORIENTATION FOR THE PRINT.



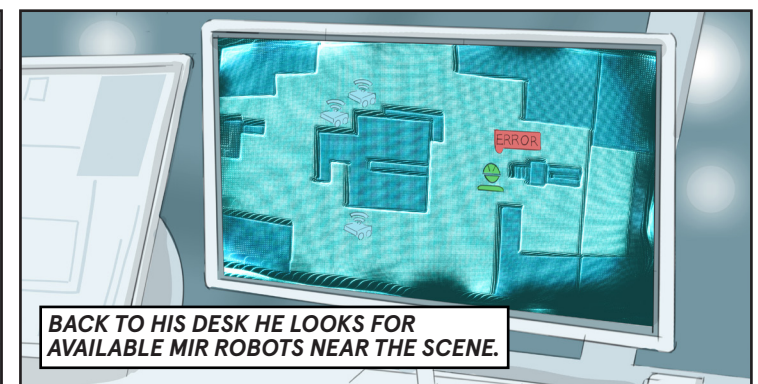
ONCE THE VIRTUAL MODEL IS PLACED ON THE PRINTER PLATE HE CAN PULL THE IPAD BACK. PRINTING UI APPEARS.



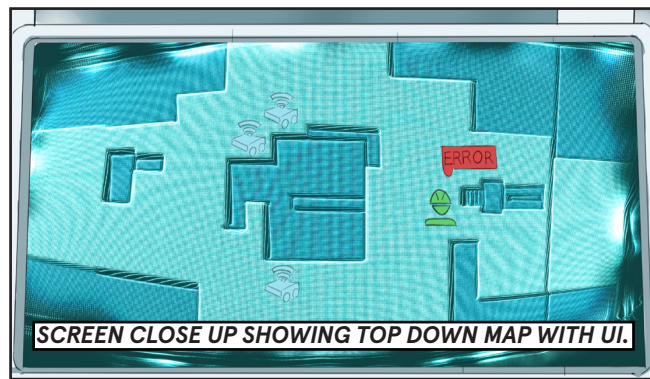
THE OPERATOR ACTIVATES THE PRINTING PROCESS THROUGH THE IPAD INTERFACE.



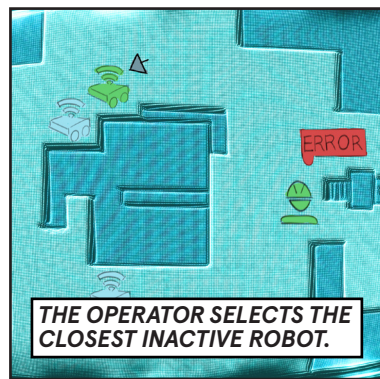
HE CAN THEN RETURN TO HIS DESK. CAM GENTLY ZOOMS OUT.



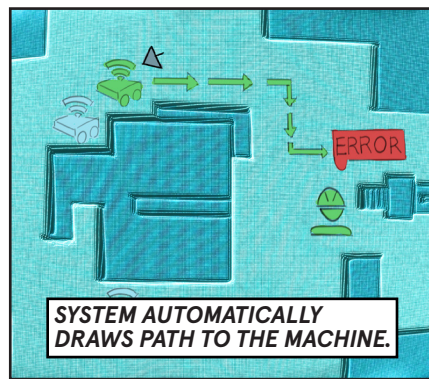
BACK TO HIS DESK HE LOOKS FOR AVAILABLE MIR ROBOTS NEAR THE SCENE.



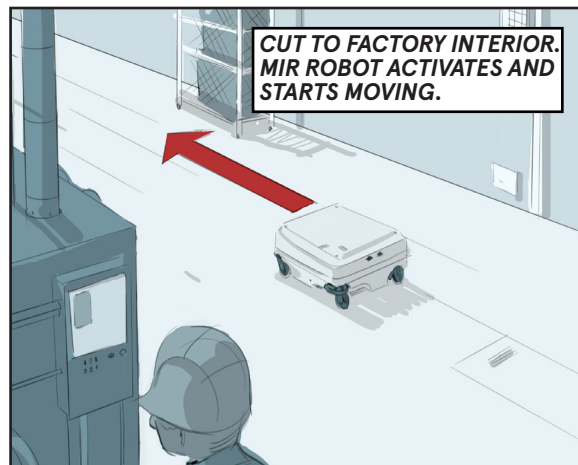
SCREEN CLOSE UP SHOWING TOP DOWN MAP WITH UI.



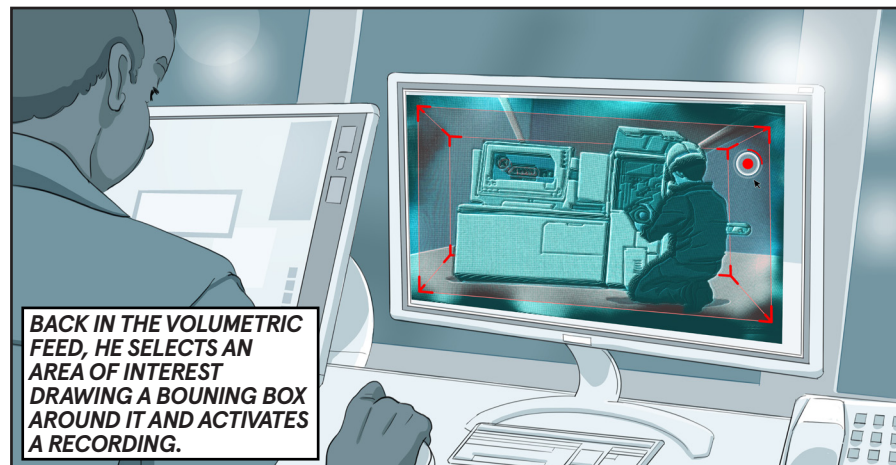
THE OPERATOR SELECTS THE CLOSEST INACTIVE ROBOT.



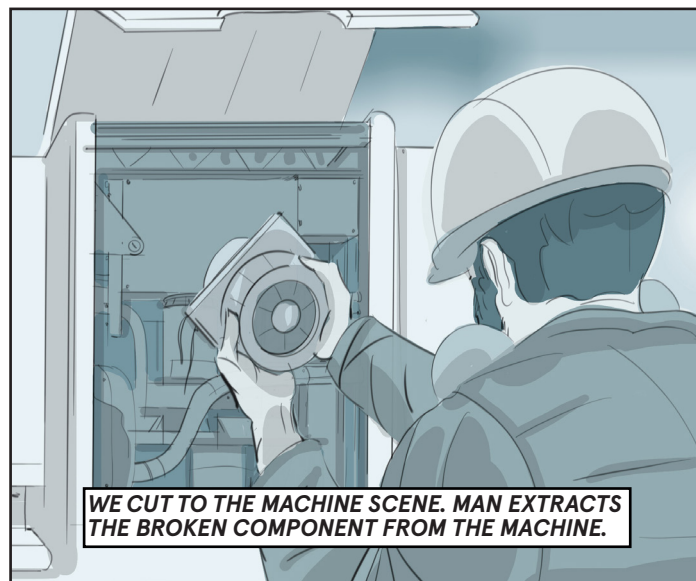
SYSTEM AUTOMATICALLY DRAWS PATH TO THE MACHINE.



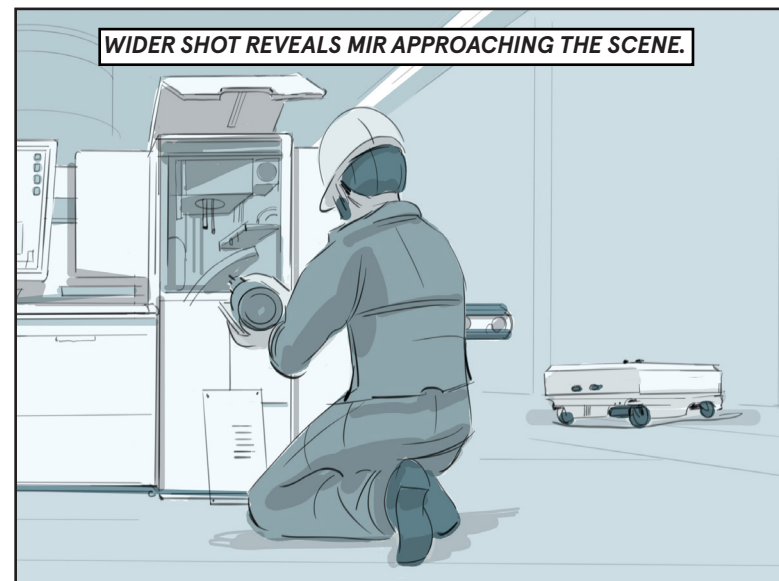
CUT TO FACTORY INTERIOR. MIR ROBOT ACTIVATES AND STARTS MOVING.



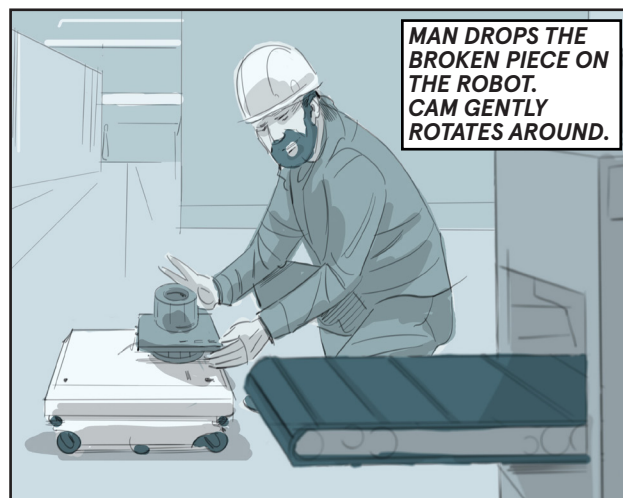
BACK IN THE VOLUMETRIC FEED, HE SELECTS AN AREA OF INTEREST DRAWING A BOUNING BOX AROUND IT AND ACTIVATES A RECORDING.



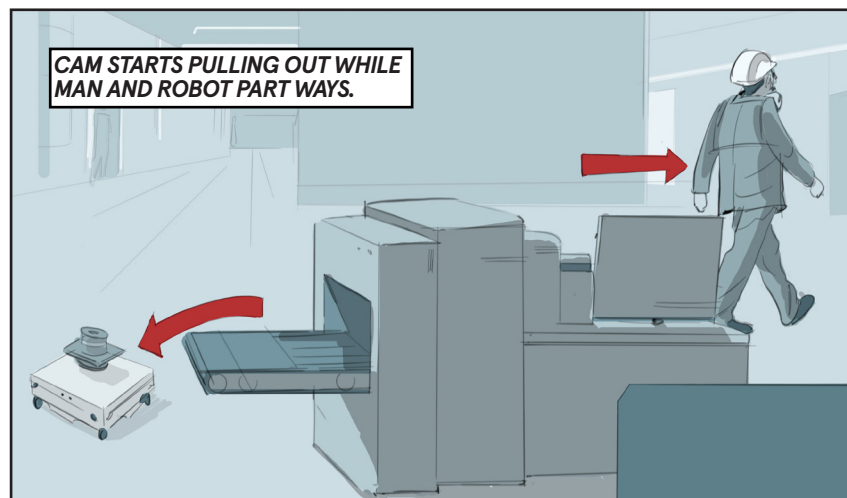
WE CUT TO THE MACHINE SCENE. MAN EXTRACTS THE BROKEN COMPONENT FROM THE MACHINE.



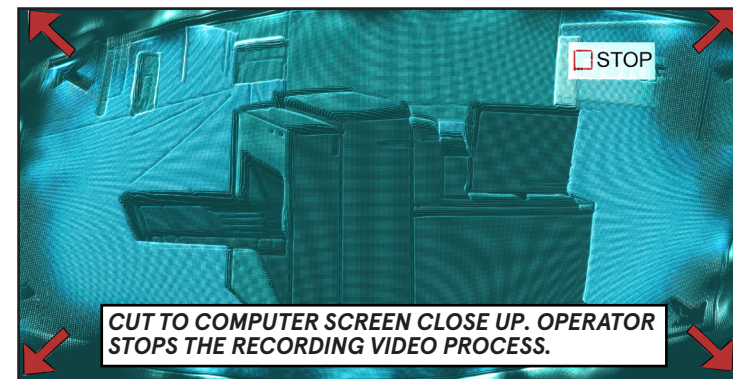
WIDER SHOT REVEALS MIR APPROACHING THE SCENE.



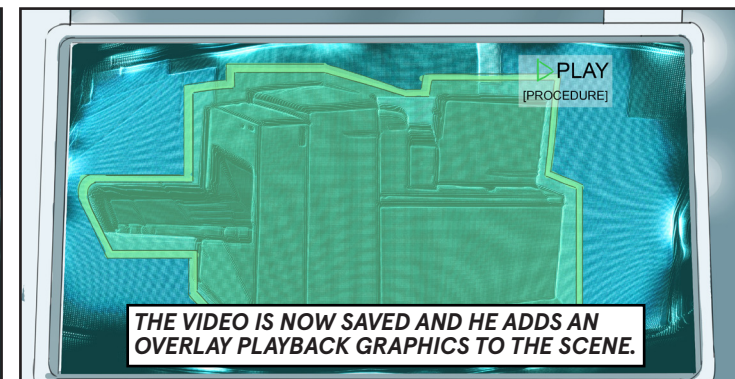
MAN DROPS THE BROKEN PIECE ON THE ROBOT. CAM GENTLY ROTATES AROUND.



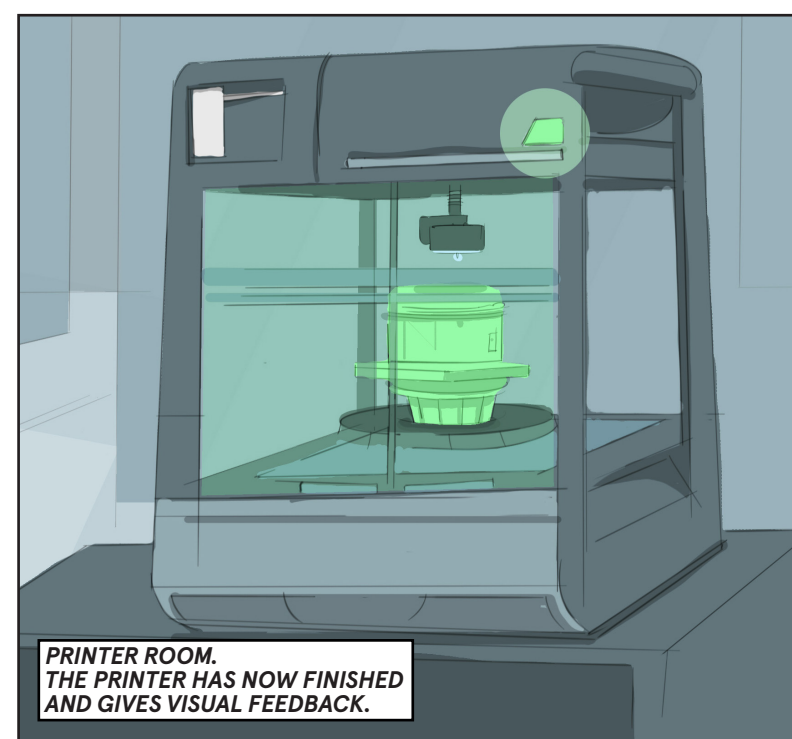
CAM STARTS PULLING OUT WHILE MAN AND ROBOT PART WAYS.



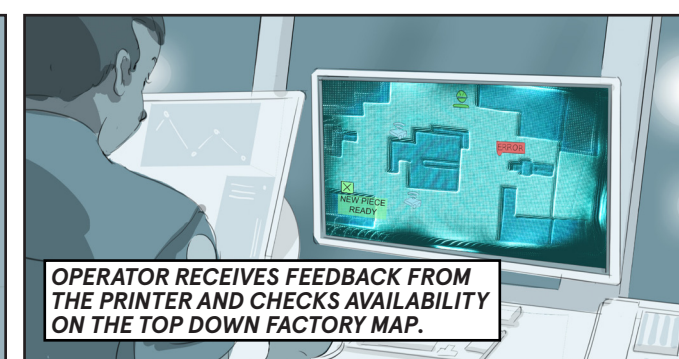
CUT TO COMPUTER SCREEN CLOSE UP. OPERATOR STOPS THE RECORDING VIDEO PROCESS.



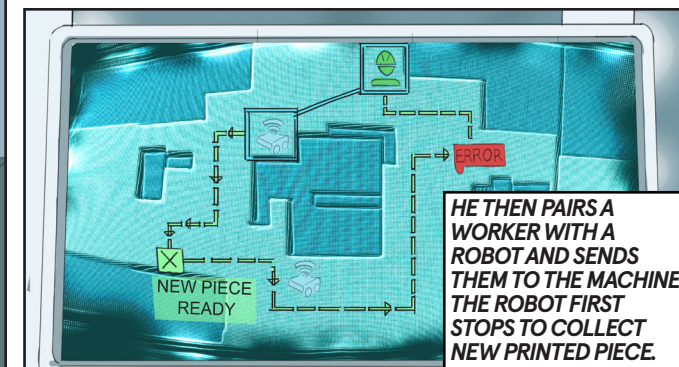
THE VIDEO IS NOW SAVED AND HE ADDS AN OVERLAY PLAYBACK GRAPHICS TO THE SCENE.



PRINTER ROOM. THE PRINTER HAS NOW FINISHED AND GIVES VISUAL FEEDBACK.



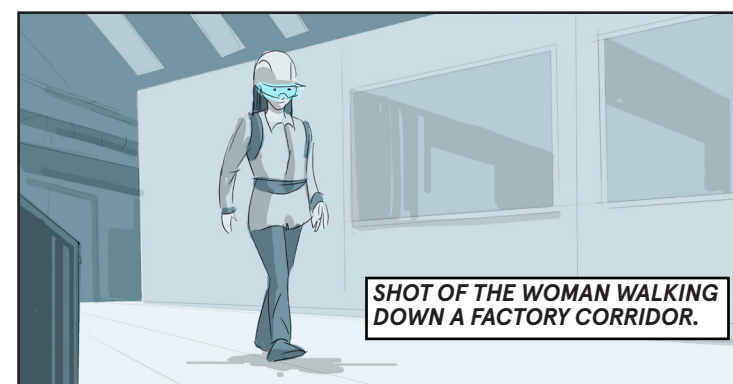
OPERATOR RECEIVES FEEDBACK FROM THE PRINTER AND CHECKS AVAILABILITY ON THE TOP DOWN FACTORY MAP.



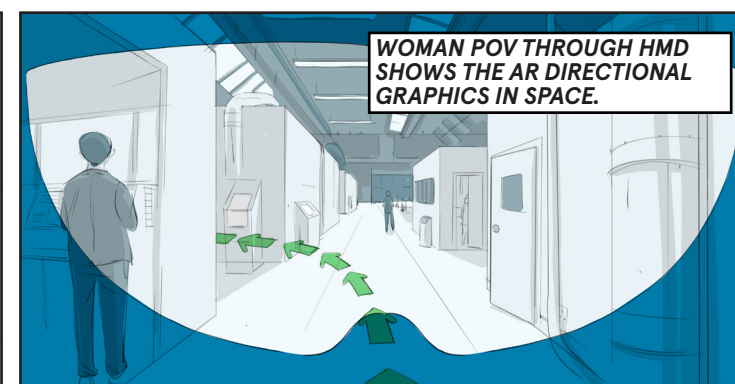
HE THEN PAIRS A WORKER WITH A ROBOT AND SENDS THEM TO THE MACHINE. THE ROBOT FIRST STOPS TO COLLECT NEW PRINTED PIECE.



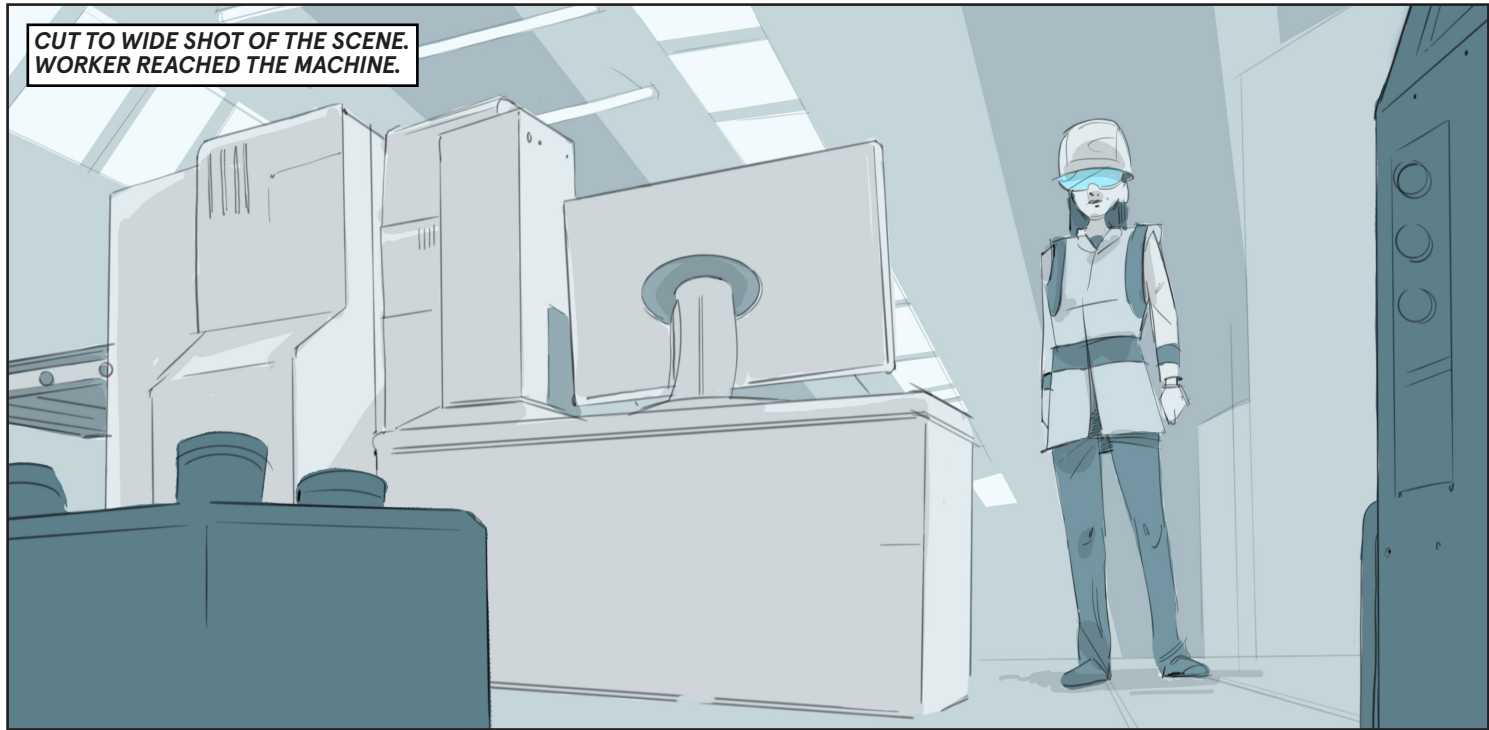
WORKER WEARING HMD GETS NOTIFIED AND TURNS AROUND. HMD GRAPHICS TELL HIM TO MOVE.



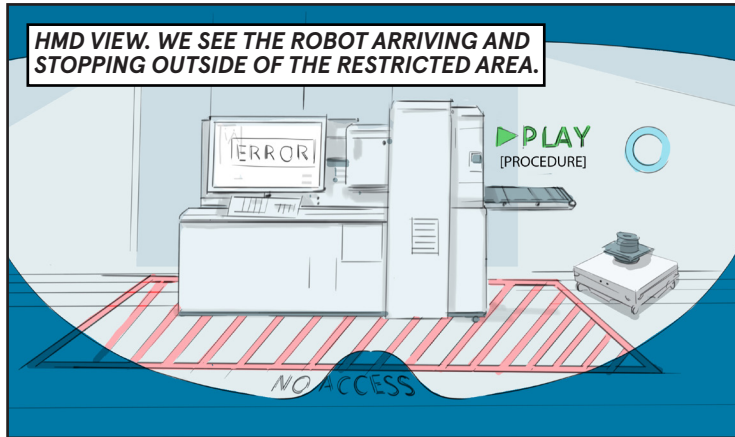
SHOT OF THE WOMAN WALKING DOWN A FACTORY CORRIDOR.



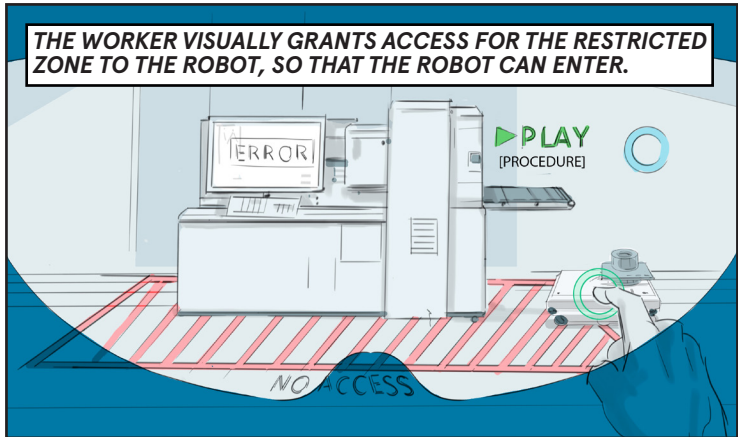
WOMAN POV THROUGH HMD SHOWS THE AR DIRECTIONAL GRAPHICS IN SPACE.



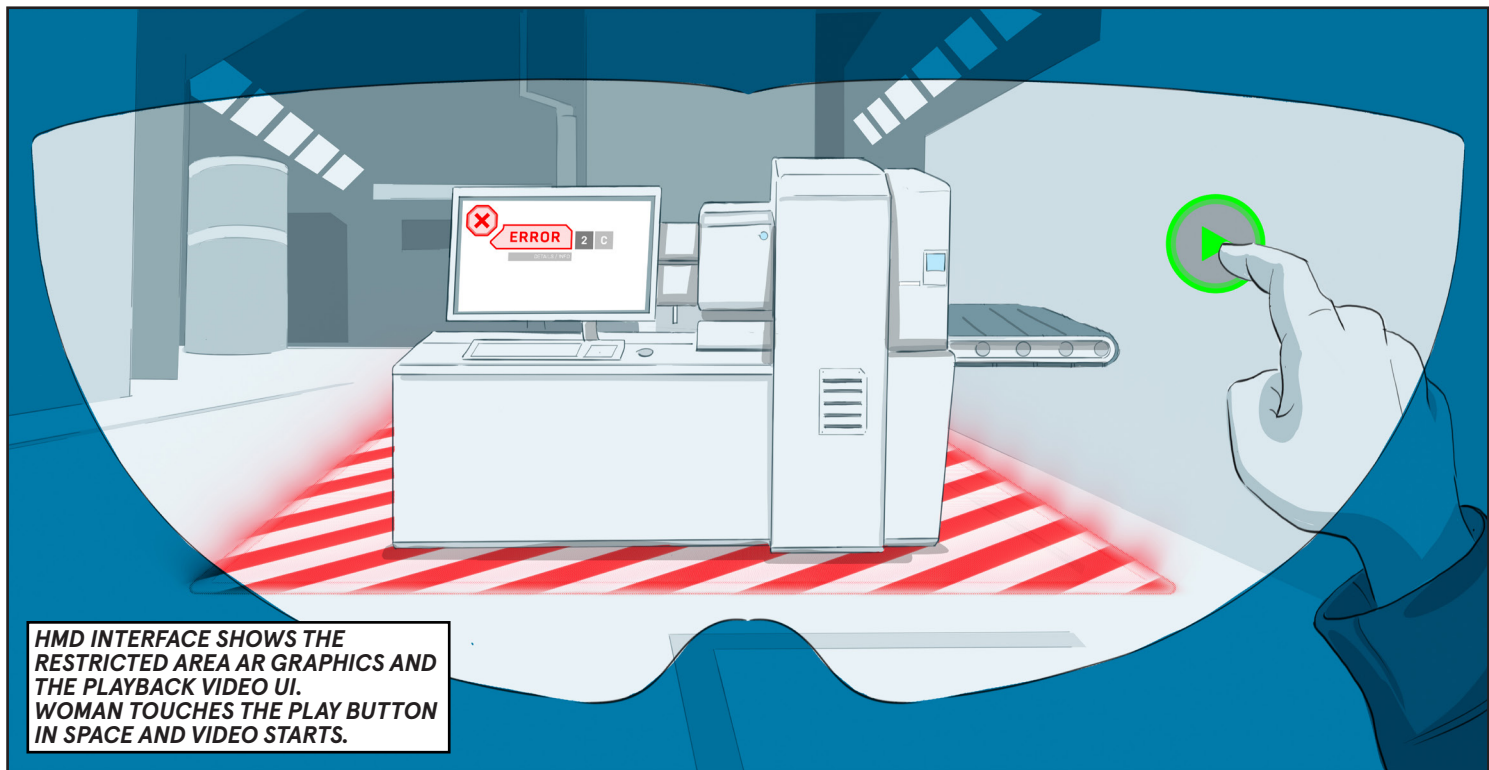
CUT TO WIDE SHOT OF THE SCENE. WORKER REACHED THE MACHINE.



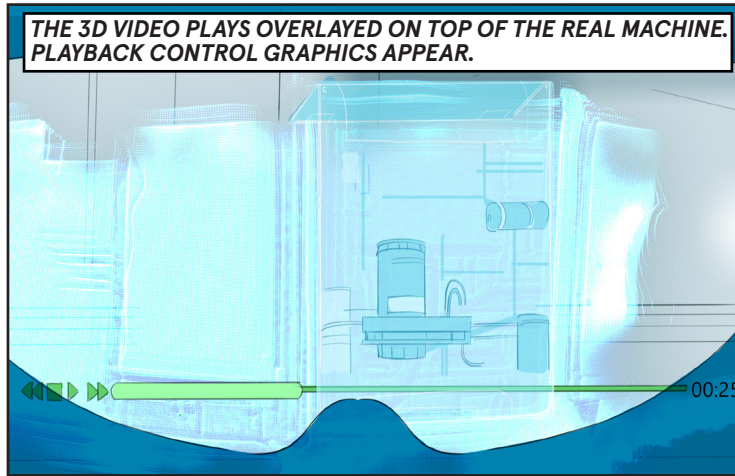
HMD VIEW. WE SEE THE ROBOT ARRIVING AND STOPPING OUTSIDE OF THE RESTRICTED AREA.



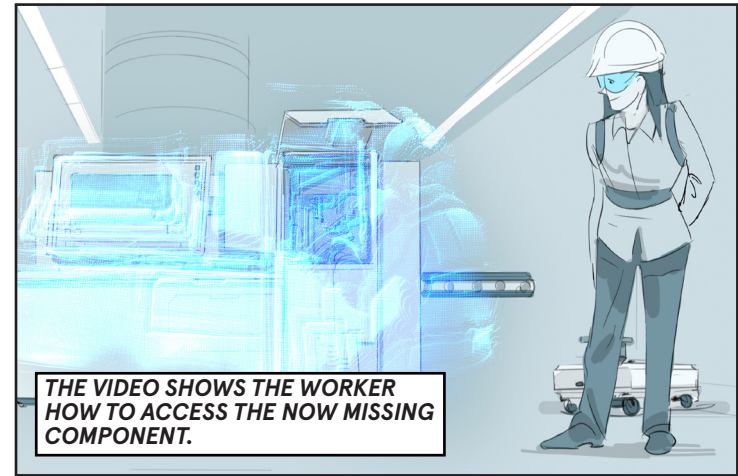
THE WORKER VISUALLY GRANTS ACCESS FOR THE RESTRICTED ZONE TO THE ROBOT, SO THAT THE ROBOT CAN ENTER.



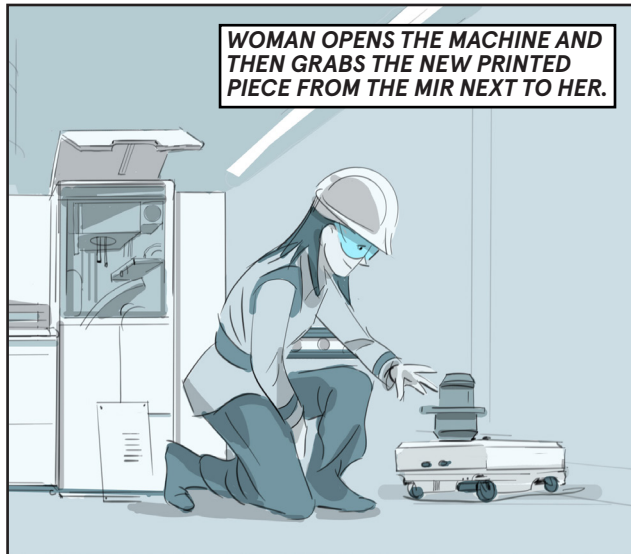
HMD INTERFACE SHOWS THE RESTRICTED AREA AR GRAPHICS AND THE PLAYBACK VIDEO UI. WOMAN TOUCHES THE PLAY BUTTON IN SPACE AND VIDEO STARTS.



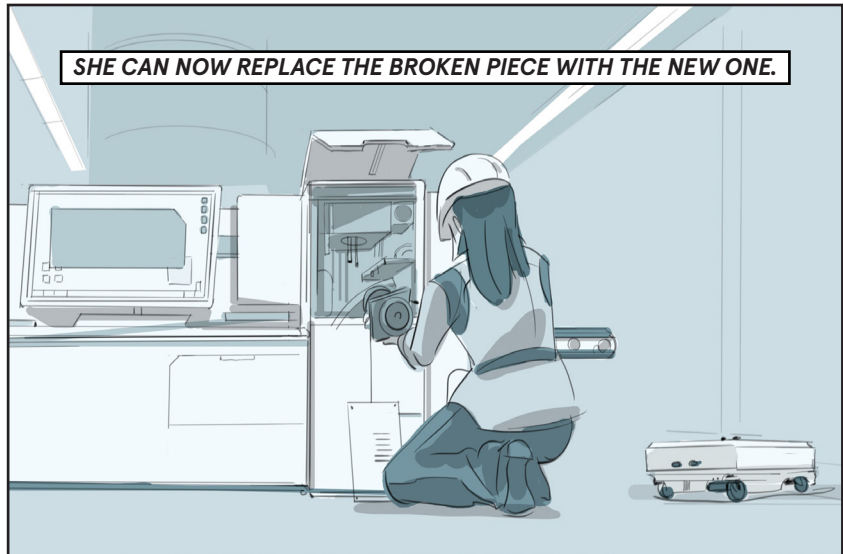
THE 3D VIDEO PLAYS OVERLAYED ON TOP OF THE REAL MACHINE. PLAYBACK CONTROL GRAPHICS APPEAR.



THE VIDEO SHOWS THE WORKER HOW TO ACCESS THE NOW MISSING COMPONENT.



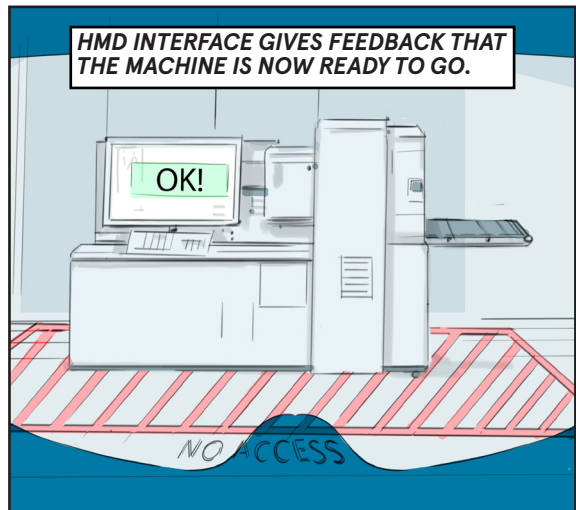
WOMAN OPENS THE MACHINE AND THEN GRABS THE NEW PRINTED PIECE FROM THE MIR NEXT TO HER.



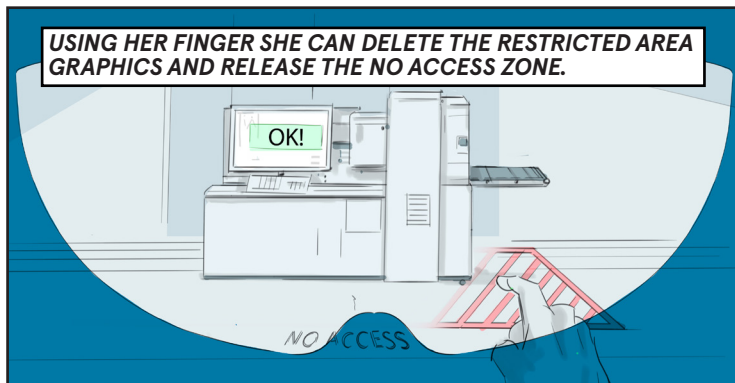
SHE CAN NOW REPLACE THE BROKEN PIECE WITH THE NEW ONE.



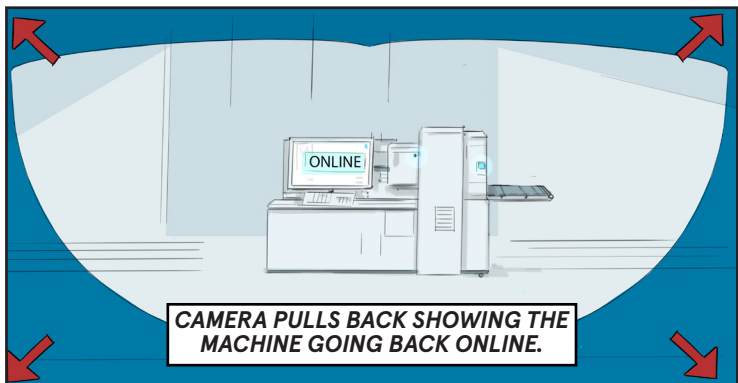
SHE THEN CLOSES THE MACHINE PANEL.



HMD INTERFACE GIVES FEEDBACK THAT THE MACHINE IS NOW READY TO GO.



USING HER FINGER SHE CAN DELETE THE RESTRICTED AREA GRAPHICS AND RELEASE THE NO ACCESS ZONE.



CAMERA PULLS BACK SHOWING THE MACHINE GOING BACK ONLINE.



We research the new, the uncharted, the possible next technologies.

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ART DIRECTION BY **ANDREA BRAGA**

ILLUSTRATIONS BY **KONG STUDIO**